Approach to the objectives

circling
around your research

Professionalisation approach:
How are we going to stimulate learning?

Knowledge objective:
What do we want to discover in the research project? Insight into … .
And of that, what knowledge is transferable to other situations?

Research approach:
How are we going to develop the knowledge?

Professionalisation objective:
What should we and others have learned at the end of the research project?

The research project:
What is the practice issue/opportunity/challenge?

Change objective:
What do we want to see improved or changed in the organisation/culture/system?

Design approach:
How are we going to design and test the artifacts?

Design objective:
What do we want to have produced in the end, concretely?

Change approach:
How are we going to realise the change?