

Join us for a Study Trip/Week abroad!



Students of the institute for international business studies in their 2nd year, or beyond, are invited to participate in any of the 'Intensive International Programs' the institute offers at home and abroad in the academic year 2021-2022.

What and Why

The Intensive International Programs (IIP's) aim at bringing together students and academic staff from different cultures and nationalities for one week (or a bit more or a bit less), to work together intensively in the field of international business and so increase knowledge in the professional field, while improving language and intercultural skills.

Annually, approx. 100 Business Studies students take part in any of these opportunities.

Herewith we present you the opportunities for an international learning experience in the academic year 2021-2022.

Registration is NOW open for:

- A Entirely Online: Social Entrepreneurship Incubation Program**, two months programme October/November 2021 (www.seincubation.com), October 2021, registration deadline 30 September 2021;
- B Finland, Lahti, 1 February – 8 February 2022**, 'Europe's Creative Future' (Innovation & Entrepreneurship), registration deadline 25 October 2021;
- C Maastricht, Lille Cross-Creathon 6-8 February and 16-18 March 2022**, 'citizen involvement in the circular economy', registration **deadline 8 December 2021**;
- D Switzerland, Olten, 14-18 February 2022**. You have the option to choose from 1. 'Doing Business in China' and 2. 'Doing Business in India', 3. Connect US S– focus USA, Canada 4. Explore ASEAN – focus ASEAN states; registration **deadline 15 December 2021**;
- E Belgium, Leuven, 21-25 February 2022** International Business Week 'Drive your business with relevant KPI's', registration deadline **31 December 2021**;
- F Belgium, Leuven, 21-25 February 2022**, International Marketing Week, 'How to develop sustainable beer project in the beer sector' registration **deadline 15 January 2022**;
- G Belgium, Brussels, 14 – 18 March 2022**, International Business Week, 'Use your creative mindset to help a Belgian brewery sustain its growth, registration **deadline 31 January 2022**;
- H Belgium, Brussels 14-18 March 2022**, International Marketing Week', "How to integrate circular economy into Decathlon", registration **deadline 31 January 2022**;
- I ONLINE, Brussels, Belgium, 14-18 March 2022**, CESIM Global Challenge: a virtual business game;
- J Online or F2F Zweibrücken, Germany, 14-18 March 2022**, registration **deadline 30 November 2021**; Management Simulation "TOPSIM - General Management";
- K Belgium, Brussels, 21-25 March 2022**, International Supply Chain Week, 'The fresh connection' registration **deadline 31 January 2022**;
- L Belgium, Brussels, 25-30 April 2022**, Blended IP – Responsible Business & Innovation: Business & Arts Innovation Lab, Overhaul of Utility Thinking (BAIL-OUT), registration deadline early bird 10 December 2021 and final deadline 10 January 2022;
- M Entirely Online: Social Entrepreneurship Incubation Program**, two months programme April/May 2022 (www.seincubation.com), registration **deadline 31 March 2022**;

Please note that all IIP's have different registration deadlines!

Depending on the course you are enrolled in, in Amersfoort or Utrecht, validation of the ECTS credits *may or may not* be possible; please contact your study advisor/Exam Board for advice/possibilities and procedure for validation *prior* to registration.

All students are eligible to get a certificate for successful participation*.

- Students CE can validate these IIP's in their 'Praktijkopdrachten'
- On individual approval by the Exam Board and for a limited amount of EC;s, students might be allowed to validate these IIP's for 'failed subjects of an (obligatory) study abroad term'

*(Please inform us on registration if and how your participation will be validated.)

Prerequisites:

- You are in your 2nd year of studies or higher;
- In case over over-demand, priority will be given to students with no obligatory study abroad term in their curriculum, however all Business Studies students are welcome to participate;
- In case of over-demand, students can only register for one of these IIP's in this academic year;
- In case over over-demand, priority will be given to students with no previous experience with IIP's of our Faculty;
- Your written motivation is part of the selection process

Registration & payment:

- Deadline for registration: see with each of the programmes;
- Payment will be done via payment link;
- Please bring you motivation letter or send it before;
- There is no refund for withdrawal after the registration deadline;
- Unfortunately no grants are available for these study trips. If however you would like to participate in this learning experience but are facing financial constraints: please feel free to contact us, we'll be happy to find a solution

Organisational matters:

- Please make sure when joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP;
- Students have to arrange and pay for their own travel to the destination and vice versa;
- If applicable, students have to arrange and pay for their own visa and/or vaccinations;
- Students **MUST** register for [FREE HU insurance](#) prior to the start of the study trip) If the Study trip is planned is a regular contact week in a term, students should check with their teachers if they could miss the lessons and make arrangements to catch up, PRIOR to registration for the trip;
- If the study trip is planned in an exam week, students cannot claim any exceptions or whatsoever

Please bear in mind that for all IP's a so called code of conduct has to be signed (see attached). When coming by to pay the deposit, the signed code of conduct has to be handed in as well. In case of misbehavior, appropriate measures will be taken.

Within two weeks after the IP, a reflection has to be filled out and handed in or has to be sent via email to international.hubs@hu.nl

PROGRAMMES:

A. Social Entrepreneurship Incubation Programme (SEIP), October-November 2021 (2 months programme)

Entirely online

- Intensive Programme, focusing on Social Entrepreneurship;
- Entirely in English;
- Studyload: approx. 80 hours (or double when combined with an internship)
- Lecturers from various countries;
- SEIP is a 3 ECTS online workshop running over 2 months in which you work in teams with other students from different countries and different educational backgrounds for real-live companies. With those you share experiences and points of view and learn together about entrepreneurship. This innovative programme provides a unique opportunity to widen your professional identity by acquiring entrepreneurial attitude and skills and provides you with opportunities to work in international teams on real-life business- and project development challenges provided by social entrepreneurs and purpose driven companies from different countries during a two-month intensive program. Next to learning about entrepreneurship, the social aspect and international network you build makes it an unforgettable experience. For more information please visit <https://docs.google.com/document/d/1dB7g9o28GThZ1xh1tMMx9RcVe2rPt5AHPAV9yt73enA/edit?usp=sharing>
- Participating universities: Tallinn University, School of Governance, Law and Society (Estonia); ELTE University, Faculty of Special Education (Hungary); The Bucharest University of Economic Studies, Faculty of Business Administration in Foreign Languages (FABIZ) (Rumania); and HU University of Applied Sciences Utrecht (The Netherlands).
- The participating social enterprises are participants from SEIP and may originate from Europe, Africa, Asia and the Americas.
- **Available for Business Studies students (Business, social entrepreneurship, social sciences, media, marketing, IT: 10 places**
- There is *no fee* for participation in the programme. You will only pay a *registration fee of 50 Euros* that will be paid back to you after successful completion of the programme (certificate)
- Pre-requisites: 2 years business studies (or in year 2 Fast Track IB)
- Study load 3 ECTS, which can be registered in Osiris in case of pre-approval by the Exam Board. To be rewarded 3 ECTS you have to pass the IP programme. The final assessment is based on active full-time participation, performance on the various assignments during the IP, and a short evaluation after completing the programme. On passing, one will receive a certificate.
- **Registration deadline: 30th of September 2021**
- To apply, please send a brief letter of motivation to international.hubs@hu.nl and zsolt.bugarszki@tlu.ee in which you describe what this international intensive programme on creative entrepreneurship and innovation can bring you and what skills you can bring into the programme.
- Please make sure if joining the IP, that this will not result in study delay. Please check with teachers if/how being away for the programme can be tackled. This needs to be done before the deadline for registration of the IIP;
- More info: international.hubs@hu.nl

B. 1 February – 8 February 2022 'European Creative Futures' (innovation & entrepreneurship)

Location: Lahti, Finland

- 6 days (7 nights);
- Intensive Programme, focusing on Innovation & Entrepreneurship;
- Entirely in English;
- Arrival Tuesday, departure Tuesday
- Lecturers from min. 5 countries;
- European Creative Futures is a 3 ECTS module running over 5 days + some pre-departure study activities in which you work in teams with other students from different countries and different educational backgrounds. With students of music, marketing, business, engineering and many other backgrounds you share experiences and points of view and learn together about entrepreneurship. This innovative programme provides a unique opportunity to widen your professional identity by acquiring entrepreneurial attitude and skills. You are encouraged to formulate new business ideas of your own and to develop innovative products, services and concepts using the skillsets of everyone involved. The programme covers areas such as trends in the creative sector, case studies of successful entrepreneurs, small enterprise financing (incl. crowdfunding), business planning, storytelling, design thinking, marketing & sales and social media in business. The programme provides a combination of classroom activities and social activities. Next to learning about entrepreneurship, the social aspect and international network you build make it an unforgettable experience.
- **Available for Business Studies students: 15 places**
- Costs: The fee of the programme is approx. €350. However you will receive an Erasmus grant of approx. €70 EUR per day afterwards, that covers the cost of living and a part of the travel costs. The fee includes B&B, study programme, study material, excursions, social activities and a formal gala dinner. At registration we will ask you to pay a registration fee of 50 Euros, the rest will be due on 1st December.
- Additional expenses are personal expenses and transport to the destination
- Pre-requisites: 2 years business studies (or in year 2 Fast Track IB)
- Study load 5 ECTS, which can be registered in Osiris in case of pre-approval by the Exam Board. To be rewarded 3 ECTS you have to pass the IP programme. The final assessment is based on active full-time participation, performance on the various assignments during the IP, and a short evaluation after completing the programme. On passing, one will receive a certificate.
- **Registration deadline: 25th of October 2021**
- No refunds are possible for cancellations after the registration deadline
- To apply, please send a brief letter of motivation to international.hubs@hu.nl and roderick.udo@hu.nl, in which you describe what you hope that this international intensive programme on creative entrepreneurship and innovation will bring you, and what you can bring into the programme (think of skills, knowledge, background, passions, personal traits, etc.)
- Please make sure if joining the IP, that this will not result in study delay. Please check with teachers if/how being away for the programme can be tackled. This needs to be done before the deadline for registration of the IIP;
- More info: international.hubs@hu.nl

C. 7-9 February and 16-18 March 2022 'Cross-Creathon Maastricht-Lille 2022

Location: Maastricht (NL) and Lille (FR)

- 6 days (6 nights), however please note that the development of the proposals will require continual work between the two stages (9 February-16 March).;
- Intensive Programme, focusing on citizen involvement in the circular economy';
- Entirely in English;
- Lecturers from different countries;
- The creathon is divided into two stages. The first part consists of preparatory sessions 7-9 February in Maastricht. The second and final sessions will be held in Lille 16-18 March. You will have to attend both stages. Coached by three experts, you work in diverse teams in terms of disciplines, level of study, nationality and/or residence and gender. During the first stage in Maastricht, small groups will be formed in order to work collectively on one of the pre-formulated challenges. At the end of the first stage, each team will present their project proposals to the other teams, the coaches, the organisers and to local partners to collect valuable feedback. During the second stage in Lille the focus will lie on finishing and fine-tuning the projects based on the previously received feedback. At the end of the programme, all teams will present their ideas and how they can be implemented in front of a jury of experts. The programme of both stages will include inspirational talks by several experts, site visits, collective working sessions and networking events. In Maastricht, participants will also be invited to join part of the programme celebrating the 30th anniversary of the Maastricht Treaty (more details to follow).
- **Available for Business Studies students: 5 places**
- The organisers will cover the costs of transportation to/from (travel between France, Belgium and the Netherlands and vice versa) and during the events (public transportation, bicycles), accommodation (two or three nights in a hotel in Lille for non-residents and three nights in a hotel in Maastricht for non-residents) and meals (breakfast, lunch and dinner for both stages). The participants are responsible for all other costs..
- Pre-requisites: 2 years business studies (or in year 2 Fast Track IB)
- Study load 5 ECTS, which can be registered in Osiris in case of pre-approval by the Exam Board. To be rewarded 3 ECTS you have to pass the IP programme. The final assessment is based on active full-time participation, performance on the various assignments during the IP, and a short evaluation after completing the programme.
- **Registration deadline: 8th of Decemer 2021**
- No refunds are possible for cancellations after the registration deadline
- To apply, please send a brief letter of motivation to international.hubs@hu.nl in which you describe what you hope that this international intensive programme on creative will bring you, and what you can bring into the programme (think of skills, knowledge, background, passions, personal traits, etc.)
- Please make sure if joining the IP, that this will not result in study delay. Please check with teachers if/how being away for the programme can be tackled. This needs to be done before the deadline for registration of the IIP;
- More info: international.hubs@hu.nl

D. Intensive International Programme, 14-18 February 2022,

Location: University for Applied Science (Fachhochschule Solothurn Nordwestschweiz), Olten, Switzerland

For over 8 years, annually approx. 10 students of UBS have successfully participated in this 'Intensive Week' with our well respected Swiss partner.

- Entirely in English
- Arrival Sunday, departure Saturday;
- 5 days Intensive Program on either:
 - Doing Business in China;
 - Doing Business in India;
 - connectUS – focus USA, Canada
 - exploreASEAN – focus ASEAN states
(on registration you will be asked for your choice)
- 'first come-first serve-basis'; **available for Business Studies students: 10 places** (5 for each course)
- Price per student:
- There is no fee for this programme
- Costs on location: approx. €375-450, =, incl. Full Board (bed & breakfast, lunches, dinners, transfers in Switzerland, study material, excursions). There is *no fee* charged for this programme, the costs are only those, necessary for accommodation, subsistence and local transport
- Additional expenses: travel to and from Olten (we advise you to travel as a group by train or car/van, for economic reasons), personal expenses
- There is no refund for withdrawal after the registration deadline
- Only cash payment can be accepted
- Pre-requisites: 2 years business studies (or in year 2 Fast Track IB)
- Participants are expected to **pre-arrange** with their teachers regarding missed lessons and assignments. This need to be done before the start of the IIP
- In case of approval of the Exam Board for validation (please check before registration IF validation would be possible for you): if you would have a positive assessment for your participation during the week, you may be rewarded 2 EC's points. To be rewarded 2 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration: 15 December 2021**
- No refunds are possible for cancellations after the registration deadline.
- Registration: by e-mail to international.hubs@hu.nl or by appointment, Heidelberglaan 15, Utrecht.
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

E. Belgium, Louvain-la-Neuve 21-25 February 2022 International Business Week 'Drive your business with relevant KPI's', Location Louvain-la-Neuve, Belgium

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partner.

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in Finance or Accounting;
- Arrival Sunday, departure Friday night;
- 5 days Intensive Programme on: 'Drive your business with relevant KPI's'
- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Price per student: incl. breakfast (5x), lunches (5x), dinner (1x) and 5 nights in the youth hostel and local transfers: 250EUR
- Additional expenses: travel to and from 'Brussels, personal expenses, dinner (4x)
- Registration and payment has to be done through the link from EPHEC (we will sent you once you have been selected)
- Pre-requisites: 1 or 2 years business studies, in Finance or Accounting (or in year 2 Fast Track IB);
- Please make sure if joining the IP, will not result in study delay. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 2 EC's points. To be rewarded 2 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration:31 December 2021**
- Registration: by e-mail to international.hubs@hu.nl or by appointment, Heidelberglaan 15, Utrecht.
- No refunds are possible for cancellations after the registration deadline.
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

F. Belgium, Brussels, 21-25 February, International Marketing Week, "How to develop sustainable beer project in the beer sector"

Location: Louvain-la-Neuve;

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partner.

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in Marketing, Management or International Business;
- Arrival Sunday, departure Friday night;
- 5 days Intensive Programme on: 'how to develop sustainable beer project in the beer sector'
- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Price per student: incl. breakfast (5x), lunches (5x), dinner (1x) and 5 nights in a youth hostel and local transfers: 250EUR
- Additional expenses: travel to and from 'Brussels, personal expenses, dinner (4x)
- Registration and payment has to be done through the link from EPHEC (we will sent you once you have been selected)
- Pre-requisites: 1 or 2 years business studies, in Marketing, Management and International Business (or in year 2 Fast Track IB);
- Please make sure if joining the IP, will not result in study delay. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 2 EC's points. To be rewarded 2 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration:15 January 2022**
- Registration: by e-mail to international.hubs@hu.nl or by appointment, Heidelberglaan 15, Utrecht,
- There is no refund for withdrawal after the registration deadline;
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

G. Belgium, Brussels, 14-18 March 2022, International Business Week', "Use your creative mindset to help a Belgian brewery sustain its growth"

Location: Brussels, Belgium

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partners.

- Entirely in English
- The target group consists of 2nd/3rd year students in Finance or Management;
- Arrival Sunday, departure Friday evening;
- 5 days Intensive Programme on: Use your creative mindset to help a Belgian brewery sustain its growth;
- Including visit to a Brewery;
- Price per student full board: incl. lunches (5x) and dinner (1x) and 5 nights in the youth hostel and local transfers: €250;
- Additional expenses: travel to and from Brussels, personal expenses, dinner (4x);
- Pre-requisites: 1 or 2 years business studies in Finance or Management (or in year 2 Fast Track IB);
- This is a regular week in term C. Participants are expected to **pre-arrange** agreements with their teachers regarding missed lessons and assignments. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 2 EC's points. To be rewarded 2 ECTS, you have to 'pass' the IP programme. Study load is based upon: preparation (assignment, self study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration: 31 January 2022:**
- Registration: by e-mail to international.hubs@hu.nl or by appointment, Heidelberglaan 15, Utrecht.
- There is no refund for withdrawal after the registration deadline;
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

H. Brussels, Belgium 14-18 March 2022, International Marketing Week, “How to integrate circular economy into Decathlon”

Location: Brussels, Belgium

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partner.

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in Marketing, Management or International Business;
- Arrival Sunday, departure Friday;
- 5 days Intensive Programme on: 'How to integrate circular economy into Decathlon'
- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Price per student: incl. breakfast (5x), lunches (5x), dinner (1x) and 5 nights in the youth hostel and local transfers: 250EUR
- Additional expenses: travel to and from 'Brussels, personal expenses, dinner (4x);
- Registration and payment has to be done through the link from EPHEC (we will sent you once you have been selected);
- Pre-requisites: 1 or 2 years business studies, in Marketing, Management or International Business; (or in year 2 Fast Track IB);
- Please make sure if joining the IP, will not result in study delay. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 2 EC's points. To be rewarded 2 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration: 31 January 2022**
- Registration: by e-mail to international.hubs@hu.nl or by appointment, Heidelberglaan 15, Utrecht.
- There is no refund for withdrawal after the registration deadline;
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

I. EPHEC Belgium, ENTIRELY ONLINE 14-18 March 2022, CESIM Global Challenge', a virtual business game

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partner.

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in Marketing, Management, Accounting or International Business;
- 5 days Intensive Programme
- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Price per student: 30EUR
- Registration and payment has to be done through the link from EPHEC (we will sent you once you have been selected)
- Pre-requisites: 1 or 2 years business studies, in Marketing, Management, Accounting or International Business; (or in year 2 Fast Track IB)
- Please make sure if joining the IP, will not result in study delay. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 2 EC's points. To be rewarded 2 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration:31 January 2022**
- Registration: by e-mail [to international.hubs@hu.nl](mailto:international.hubs@hu.nl) or by appointment, Heidelberglaan 15, Utrecht.
- There is no refund for withdrawal after the registration deadline;
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

**J. 14-18 March 2022, International Business Week', "Management Simulation
"TOPSIM - General Management, either online or in person
Location: Hochschule Kaiserslautern, Zweibrücken, Germany**

- Entirely in English
- The target group consists of 2nd/3rd year students;
- Arrival in Zweibrücken on Monday afternoon 9 March, departure Friday 13 March;
- 4 days Intensive Programme: TOPSIM - General Management is a business management simulation that establishes a link between business management theory and business management in practice.
- Including company visit;
- Price per student incl. transportation, breakfast, lunches (4x) and 4 nights in the youth hostel with breakfast and local transfers: €240;
- Price per student online: €71,40
- Additional expenses: travel to and from Zweibrücken, dinners, personal expenses;
- Pre-requisites: 1 or 2 years business studies (or in year 2 Fast Track IB);
- This is a regular week in term C. Participants are expected to **pre-arrange** agreements with their teachers regarding missed lessons and assignments. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 2 EC's points. To be rewarded 2 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration: 30 November 2021;**
- Registration: by e-mail to international.hubs@hu.nl or by appointment, Heidelberglaan 15, Utrecht.
- There is no refund for withdrawal after the registration deadline;
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

K. Brussels, Belgium 21-25 March 2022, International Supply Chain Week "The French Connection"

Location: Brussels, Belgium

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partner.

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in Marketing, Management or International Business;
- Arrival Monday, departure Friday;
- 5 days Intensive Programme on: 'The French Connection
- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Price per student: incl. breakfast, lunches, one dinner and 5 nights in the youth hostel and local transfers: 250EUR
- Additional expenses: travel to and from 'Brussels, personal expenses
- Registration and payment has to be done through the link from EPHEC (we will sent you once you have been selected)
- Pre-requisites: 1 or 2 years business studies, in Marketing/International Business; (or in year 2 Fast Track IB)
- Please make sure if joining the IP, will not result in study delay. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 2 EC's points. To be rewarded 2 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration:31 January 2022**
- Registration: by e-mail [to international.hubs@hu.nl](mailto:international.hubs@hu.nl) or by appointment, Heidelberglaan 15, Utrecht.
- There is no refund for withdrawal after the registration deadline;
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

L. Responsible Business & Innovation: Business & Arts Innovation Lab – Overhaul of Utility Thinking (BAIL-OUT), 25 – 30 April 2022

Location: Brussels, Belgium

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in Finance and Accounting (both Dutch and English taught bachelors programmes)
- Arrival on the 24th of April, departure on the 30th
- 5 days Intensive Programme on responsible value creation, sustainable innovation in a multidisciplinary environment of arts & business and additional online, centrally organised study activities starting two weeks prior to the plenary gathering in Brussels in April 2022
- Brief programme description: *Most of us grew up with a concept of value that is explained mainly in financial terms. However, over the past decades social and environmental impact in innovation have become more prominent. This is also reflected in the sustainable development goals (SDGs). Many of us are looking for ways to balance the financial value that is deeply rooted in society with other types of value. You may also want to change your thinking but you probably do not exactly know how. Cross-disciplinary and cross-cultural co-operation can play a central role in finding new ways. This programme was designed to learn about sustainable value creation together with students, entrepreneurs and creatives from many countries across Europe, all bringing in your own experience, knowledge and skills. Roughly half of the students and staff have an arts background (music, visual arts) and the others are from backgrounds such as finance, business information systems, marketing and communication. Different scientific disciplines have different traditions and ways of approaching issues in society. Students, lecturers and researchers alike can be inspired by hearing how peers from other disciplines measure things, structure their ideas and turn them into action. People from different countries bring different cultures. This blend poses challenges but in an open atmosphere such as this IP a common language can be found.*
- 'First come-first serve-basis'; **available for HU business students: 8 places**
- Costs: The fee of the programme is approx. €330. However you will receive an Erasmus grant of approx. €70 EUR per day afterwards, that covers the cost of living and a part of the travel costs. The fee includes B&B, study programme, study material, excursions, social activities and a formal gala dinner. At registration we will ask you to pay a registration fee of 50 Euros, the remainder will be due on 15 February.
- .Additional expenses: personal expenses, flights, accommodation
- Pre-requisites: 1 or 2 years business studies (or in year 2 Fast Track IB);
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 3 EC as electives ('profilleringsruimte') in your bachelors programme. To be rewarded 3 EC, you have to 'pass' the IP program. Study load is based upon: preparation, assignments, self-study, contact hours during the week and a reflection report. The final assessment is based on presence (obligatory), the student's performance on the various assignments during the IP and a reflection. On 'passing', one will obtain a certificate;
- **Deadline for registration: 10 December 2021 (early bird) and 20 January 2022 (final deadline)**
- Registration: by e-mail to international.hubs@hu.nl or by appointment, Heidelberglaan 15, Utrecht.
- No refunds are possible for cancellations after the registration deadline.
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss classes. This needs to be done before the deadline for registration of the IP.

M. Social Entrepreneurship Incubation Programme (SEIP), April-May 2022, (2 months programme), **entirely online**

- Intensive Programme, focusing on Social Entrepreneurship;
- Entirely in English;
- Studyload: approx. 80 hours (or double when combined with an internship)
- Lecturers from various countries;
- SEIP is a 3 ECTS online workshop running over 2 months in which you work in teams with other students from different countries and different educational backgrounds for real-live companies. With those you share experiences and points of view and learn together about entrepreneurship. This innovative programme provides a unique opportunity to widen your professional identity by acquiring entrepreneurial attitude and skills and provides you with opportunities to work in international teams on real-life business- and project development challenges provided by social entrepreneurs and purpose driven companies from different countries during a two-month intensive program. Next to learning about entrepreneurship, the social aspect and international network you build makes it an unforgettable experience. For more information please visit <https://docs.google.com/document/d/1dB7g9o28GThZ1xh1tMMx9RcVe2rPt5AHPAV9yt73enA/edit?usp=sharing>
- Participating universities: Tallinn University, School of Governance, Law and Society (Estonia); ELTE University, Faculty of Special Education (Hungary); The Bucharest University of Economic Studies, Faculty of Business Administration in Foreign Languages (FABIZ) (Rumania); and HU University of Applied Sciences Utrecht (The Netherlands).
- The participating social enterprises are participants from SEIP and may originate from Europe, Africa, Asia and the Americas.
- **Available for Business Studies students (Business, social entrepreneurship, social sciences, media, marketing, IT: 10 places**
- There is *no fee* for participation in the programme. You will only pay a *registration fee of 50 Euros* that will be paid back to you after successful completion of the programme (certificate)
- Pre-requisites: 2 years business studies (or in year 2 Fast Track IB)
- Study load 3 ECTS, which can be registered in Osiris in case of pre-approval by the Exam Board. To be rewarded 3 ECTS you have to pass the IP programme. The final assessment is based on active full-time participation, performance on the various assignments during the IP, and a short evaluation after completing the programme. On passing, one will receive a certificate.
- **Registration deadline: 31st of March 2022**
- To apply, please send a brief letter of motivation to international.hubs@hu.nl and zsolt.bugarszki@tlu.ee in which you describe what this international intensive programme on creative entrepreneurship and innovation can bring you and what skills you can bring into the programme.
- Please make sure if joining the IP, that this will not result in study delay. Please check with teachers if/how being away for the programme can be tackled. This needs to be done before the deadline for registration of the IIP;
- More info: international.hubs@hu.nl

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Please bear in mind that for all IP's a so called code of conduct has to be signed (see attached). In case of misbehavior during the IP, appropriate measures will be taken.

Within two weeks after the IP, a reflection has to be filled out and handed in or has to be sent via email to international.hubs@hu.nl

Code of Conduct for students of HU University of Applied Sciences Utrecht who take a Study Abroad period

HU University of Applied Sciences Utrecht values and promotes international educational opportunities and you are probably very much looking forward to your upcoming international experience. Nevertheless you must realise that you will be living and working in a different cultural environment and that you are representing HU during this period. You must therefore:

- Be sensitive and alert to customs, values and ethics of the local culture and religion;
- Be careful with the use of alcohol; alcohol abuse and resulting behaviour can bring you in danger and will damage not only your reputation but also the reputation and partnership of HU;
- Be aware that many countries have very strict rules regarding the possession and/or use of drugs.

The purpose of the code is:

- To increase the safety while staying abroad;
- To maximise the student's professional attitude;
- To stimulate the quality and the impact of the study exchange, internship or study trip for all involved: the host organisation/university and its stakeholders, HU and the student.

The participation in the study related trip abroad, implies that the student agrees with this code of conduct, implying he/she shall live and act accordingly. During the study period the student is representing HU and shall:

Principally

1. Act professionally

- aspire to the utmost professionalism;
- aim for objectivity, completeness and openness in reporting on the successes and failures of his/her activities;
- cooperate with others - professionals and stakeholders - when the implementation of an assignment so requires;
- inform the coordinator/supervisor promptly and correctly as to any barriers, inconsistencies or limitations to successfully completing an assignment;
- be frank and open regarding his/her own qualities and limitations;
- take his/her personal, the organisation's/university's and its staff and customers' safety into careful consideration.

2. Act with integrity

- implement any assignment with utmost integrity, transparency, respect and care;
- ensure that all confidential information obtained within the scope of an assignment is handled correctly and with confidentiality;
- refrain from behaviour that might harm the prestige of other HU-students doing an internship or study period abroad;
- be accountable to the organisation/university providing the internship/study programme;
- report evidence or allegations of corruption or fraud in current procedures within the organisation.

3. Respect the organisation's customers/university's students and staff

- be aware of his/her role as a foreign student taking part in a developmental process;
- respect local culture and customs; support the dignity of all; refrain from any discrimination or harmful behaviour in terms of age, sex, health-status, ethnicity and other diversity, and from misuse of power; and at all times respect all fundamental human rights.

4. Stimulate sustainability

- promote social, financial and environmental sustainability;
- contribute to (local) capacity development of both organisation's partners, stakeholders and customers within the scope of the assignment.

Practically

5. Travel carefully

- in some countries, travel during day time only and preferably in well-known company;
- refrain from hitchhiking;
- in some countries, refrain from driving a car or boat or any other motorized vehicle.

6. Take precautions and act modestly

- refrain from involving in situations with tension caused by an accident, a fight, a confrontation of political parties and the like;
- refrain from going into areas that are notified as unsafe;
- show respect and dignity to officials and obey instructions;
- do not sign any declaration, do not confess;
- contact the local supervisor or the Dutch embassy prior to your arrival and in case of any emergency;