

# Focus countries for recruitment

## Countries:

### West/South of Europe:

Germany  
Italy  
Spain

### East of Europe:

Bulgaria  
Romania  
Lithuania  
Poland

### Asia:

China  
Vietnam

### **The choice of markets is based on:**

- Market data of Nuffic
- Market analyses Product Management
- Interest in studying in the Netherlands
- Push factors in countries (poor economy, poor quality education, expensive education)
- Non-EU countries: join the Neso countries
- Results past year(s)