

Onboarding diverse stakeholders in VIS

Welcome to our campfire session!



Who are we?



Eva Haug
Educational advisor
internationalisation
of the
curriculum/COIL
AUAS
e.m.haug@hva.nl



Anouk Vermeulen
Projectmanager
*Internationalisation at
Home*
Nuffic
avermeulen@nuffic.nl

Case for today

Your university board encourages internationalisation for all in the strategic plan. As an advocate for curriculum internationalization, you see an opportunity for VIS. The first thing that comes up in your mind is that you need to involve different stakeholders.

Who are they and how to get them on board?

Questions for today

- Why is it important to involve management, educational developers and academics?
- What 'challenges' are they facing that VIS could address?
- What 'opportunities' does VIS provide for them?
- What are 'keywords' to get them on board?



Wrap up; take-aways for your pitch

Management

Challenges

Fewer international students, availability of teachers, accreditation, achieve goals from strategic policy (for example inclusion), wanting to do more with existing partnerships

Opportunities

VIS is the solution for green internationalisation of the curriculum, external funding available, find new partners/strengthening partnerships, positioning of the university internationally, professional development opportunities

Keywords

All students, inclusion, internationalisation for all, green, benchmarking with other HEI's(for curriculum development), professional development for your teachers/academics

Wrap up; take-aways for your pitch

Educational developers

Challenges

How to internationalise the curriculum? How to make global citizenship (as an example of a policy goal) tangible (goal to action)? Programm requirements (fixed ects for example; how flexible is this?)

Opportunities

Professional development for themselves, curriculum innovation, opportunity to explain their role and get connected to academics/teachers (co-creation), re-thinking of teaching/ development of teaching

Keywords

Global citizenship, co-creational process, didactical approach, curriculum innovation/development

Wrap up; take-aways for your pitch

Academics

Challenges

Time, partners don't always have time, classroom quality, how to motivate students for international opportunities

Opportunities

VISsubsidy can give you hours, engagement of students, reality situation for students (real life tasks; preparation for students professional development) quality of the product, international research possibilities, VIS as possibility to tell students about international opportunities

Keywords

Peer learning, your professionalization ('vis before a vis'), your own network, money/hours, opportunities for students (to prepare students for their professional role in their future field)

Resources

- What are other stakeholders in IaH? How to bring them on board?
[IaH_stakeholder_matrix.pdf \(vives.be\)](#)



