

Join us for a Study Trip/Week abroad!

All HU Business students (incl. exchange students) in their 2nd year or beyond (Fast Track IB already in year 1), are invited and encouraged to (apply to) participate in any of the 'Intensive International Programmes' (some call it 'Study Trips') the Business & Management institutes offer abroad this academic year 2026-2027: We proudly present the offer for this academic year:

- On page 1, you will find an overview of the programmes available to you;
- On page 2, read about organisational and logistical matters;
- From page 3 on, you will find a detailed description of each of the 10+ opportunities.

What and Why

staff from different cultures and nationalities for one week (or a bit more or a bit less), to work together intensively in the field of international business and so increase knowledge in the professional field, while improving language and intercultural skills and boosting your CV.

- Annually, approx. 75 Business Students take part in any of these opportunities;
- All of these 5 days' programmes are Erasmus+ funded except for the programme taking place in Utrecht (and likewise with the grant, will be more or less budget neutral for HU students); For all the others, we have tried to keep the costs to a minimum;
- On successful participation you will receive a certificate.

Registration is NOW open for (in chronological order of the registration deadline):

- A. Belgium, Brussels, 19-23 October 2026**, International Business Week, 'International Negotiation-Next Gen', For this Erasmus+ programme EU grants are available on successful completion; **registration deadline 8 September 2026**;
- B. Hungary, Budapest, 26 – 30 October 2027**, International Week, 1. 'Basics of Coaching', 2. 'Hello, Tourist! The Role and Evolution of Interpretation and Narratives in Postmodern Tourism', 3. 'Back to the future of the banking sector, practical secrets of (green) financing, 4. 'Current issues in international business and communication'; For this Erasmus+ programme EU grants are available on successful completion; **registration deadline 30 September 2026**;
- C. Finland, Lahti 31 January – 6 February 2027**, 'Europe's Creative Future' (Innovation & Entrepreneurship), **registration deadline 25 October 2026 –** ; For this Erasmus+ programme EU grants are available on successful completion;
- D. Belgium, Brussels 15-19 February 2027**, International Marketing Week', "Developing a circular business model in the sports industry", **registration deadline 1 December 2026**; For this Erasmus+ programme EU grants are available on successful completion;
- E. The Netherlands, Utrecht 15 – 19 March 2027**, Blended IP – on Responsible Business & Innovation Business & Arts Innovation Lab, Overhaul of Utility Thinking (BAIL-OUT), **registration deadline early bird 30 October 2026 and final deadline 31 December 2027** ! For this Erasmus+ programme EU grants are available
- F. Belgium, Brussels, 15-19 March 2027**, International Week, 'Mastering EU Influence: Practical Lobbying and Networking in Brussels' **registration deadline 1 December 2026**; For this Erasmus+ programme EU grants are available on successful completion;
- G. Belgium, Leuven, 15-19 March 2027 International Business Week** 'Dashboard and KPI's, key elements to drive a business', **registration deadline 1 December 2026**; For this Erasmus+ programme EU grants are available on successful completion;
- H. Belgium, Leuven, 15-19 March 2027, International Marketing Week**, 'Adapting the marketing plan of a Belgian brewery to fit its new challenges' **registration deadline 1 December 2026**; For this Erasmus+ programme EU grants are available on successful completion;
- I. Belgium, Brussels, 12 – 16 April 2027**, Build Supply Chain experience with the Fresh Connection Game; **registration deadline 1 December 2026**; For this Erasmus+ programme EU grants are available on successful completion;
- J. Belgium, Brussels, 12 - 16 April 2027**, International Week, 'Develop a business model as a start-up considering sustainable mobility issues' , **registration deadline 1 December 2026**; For this Erasmus+ programme EU grants are available on successful completion;

Please note that all IIP's have different registration deadlines!

Depending on the course you are enrolled in, in Amersfoort or Utrecht, validation of the ECTS credits *may or may not* be possible; please contact your study advisor/Exam Board for advice/possibilities and procedure for validation *prior* to registration.

All students are eligible to get a certificate for successful participation*.

- Students CE can validate these IIP's in their 'Praktijkopdrachten'
- On individual approval by the Exam Board and for a limited amount of EC;s, students might be allowed to validate these IIP's for 'failed subjects of an (obligatory) study abroad term'

*(Please inform us on registration if and how your participation will be validated.)

Prerequisites:

- You are in your 2nd year of studies or higher or fast track IB year 1;
- In case over over-demand, priority will be given to students with no obligatory study abroad term in their curriculum, however all Business Studies students are welcome to participate;
- In case of over-demand, students can only register for one of these IIP's in this academic year;
- In case over over-demand, priority will be given to students with no previous experience with IIP's of our Faculty;
- Your written motivation is part of the selection process

Registration & payment:

- Deadline for registration: see with each of the programmes;
- Payment will be done via payment link;
- Please bring you motivation letter or send it before;
- There is no refund for withdrawal after the registration deadline;
- Unfortunately no grants are available for these study trips. If however you would like to participate in this learning experience but are facing financial constraints: please feel free to contact us, we'll be happy to find a solution

Organisational matters:

- Please make sure when joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP;
- Students have to arrange and pay for their own travel to the destination and vice versa;
- If applicable, students have to arrange and pay for their own visa and/or vaccinations;
- Students **MUST** register for [FREE HU insurance](#) prior to the start of the study trip) If the Study trip is planned is a regular contact week in a term, students should check with their teachers if they could miss the lessons and make arrangements to catch up, PRIOR to registration for the trip;
- If the study trip is planned in an exam week, students cannot claim any exceptions or whatsoever

Please bear in mind that for all IP's a so called code of conduct has to be signed (see attached). When coming by to pay the deposit, the signed code of conduct has to be handed in as well. In case of misbehavior, appropriate measures will be taken.

Within two weeks after the IP, a reflection has to be filled out and handed in or has to be sent via email to international.hubs@hu.nl

PROGRAMMES:

A. **19-23 October 2026, International Business Week', 'International Negotiation-Next Gen'**

Location: EPHEC Brussels, Belgium

Please note this programme is Erasmus granted (and participation is therefore 'free'/budget neutral)

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partner.

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in Finance, Management or International Business;
- Arrival Sunday, departure Friday;
- 5 days Intensive Programme on: 'International Negotiation-Next Gen'
- 2 online sessions (weeks of 13 and 20 October)
- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Costs: The fee of the programme is €300. However, you will receive an Erasmus grant** of €79 EUR per day with a maximum of 5 days + a travel allowance of 211EUR, which covers (most of) your costs. If you travel green (NO plane), you will get an additional amount, please visit [Erasmus+ Green Travel Grant | HU Wegwijs](#).
- The programme fee includes breakfast (5x), lunches (5x), dinner (1x) and 5 nights in the youth hostel and study programme
- The Erasmus fund is only applicable for EIU students following a complete bachelor/master at HU University. If you are an EU exchange student, then you have the possibility to apply for a fund for short term mobility abroad at your home university but you will not receive an additional grant from HU for this study week.
- Additional expenses: travel to and from 'Brussels, personal expenses, dinner (4x);
- Registration and payment has to be done through the link from EPHEC (we will sent you once you have been selected);
- Pre-requisites: 1 or 2 years business studies, in Management or International Business; (or in year 1 Fast Track IB);
- Please make sure if joining the IP, will not result in study delay. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 3 EC's points. To be rewarded 3 ECTS, you have to 'pass' the IP programme. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration: 8 September 2026**
- Registration: by e-mail to international.hubs@hu.nl ;
- There is no refund for withdrawal after the registration deadline;
- More info: international.hubs@hu.nl;
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

B. Hungary, Budapest, 26 – 30 October 2027, International Week,

1. 'Basics of Coaching', 2. 'Hello, Tourist! The Role and Evolution of Interpretation and Narratives in Postmodern Tourism', 3. 'Back to the future of the banking sector, practical secrets of (green) financing, 4. 'Current issues in international business and communication'

Location: Budapest BGE City Centre Campus, Romania

Please note this programme is Erasmus granted (and participation is therefore 'free'/budget neutral)

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in any discipline.
- Arrival Sunday, departure Friday or Saturday;
- Online session: Date and time will follow
- 5 days Intensive Programme on one of the four themes (you can only sign up for one theme)
- Contents of the different themes:

Basics of Coaching

The aim of the Basics of Coaching course is to introduce you to the fundamental principles, mindset, and practical tools of coaching. The course develops essential coaching communication skills such as active listening, powerful questioning, trust building, assertive communication, and solution focused conversations. The course is highly interactive and based on experiential learning methods, including pair work, group discussions, role plays, and reflective exercises.

Hello, Tourist! The Role and Evolution of Interpretation and Narratives in Postmodern Tourism

The course aims to explore the changes occurring in the field of interpretation and narratives because of trends in tourism demand and supply. During the course, you will become familiar with the concepts and tools of interpretation in visitor economy – how can we tell stories that are personalised, entertaining, and informative, yet memorable?

Set in Budapest, the course focuses on themed sightseeing walks and the city's range of renewed and new attractions.

Back to the future of the banking sector, practical secrets of (green) financing

Our aim is to provide you global knowledge that can be used in your future career

By the end of the course, participants will gain knowledge and practice to

- Apply theoretical finance knowledge to practical banking cases
- Understand the complex nature of corporate financing
- Prepare and justify a bank-level credit application
- Integrate ESG and sustainability aspects into financial decision-making
- Work effectively in international teams
- Communicate professionally with financial stakeholders

Current issues 3 – Current issues in international business and communication

This course is designed to provide you with an in-depth understanding of contemporary challenges and practical applications in the field of international business and communication. You will be introduced to real-world case studies, current research findings and innovative practices.

- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Costs: There is no programme fee, however additional costs, e.g., transportation, accommodation etc. must be covered by participant. You will receive an Erasmus grant** of €79 EUR per day with a maximum of 5 days + a travel allowance of 309EUR, which covers (most of) your costs. . If you travel green (NO plane), you will get an additional amount, please visit [Erasmus+ Green Travel Grant | HU Wegwijs](#)
- The Erasmus fund is only applicable for EU students following a complete bachelor/master at HU University. If you are an EU exchange student, then you have the possibility to apply for a fund for

short term mobility abroad at your home university but you will not receive an additional grant from HU for this study week

- Additional expenses: travel to and from Budapest, lunches, dinner, accommodation, personal expenses;
- Registration has to be done through the link from BUEB (we will sent you once you have been selected);
- Pre-requisites: 1 or 2 years business studies, in Marketing, Management or International Business; (or in year 1 Fast Track IB);
- Please make sure if joining the IP, will not result in study delay. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 3 EC's points. To be rewarded 3 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration: 30 September 2026**
- Registration: by e-mail to international.hubs@hu.nl
- There is no refund for withdrawal after the registration deadline;
- More info: international.hubs@hu.nl;
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

C. 31 January 2027– 6 February 2027 'European Creative Futures' (innovation& entrepreneurship)

Location: Lahti, Finland

Please note this programme is Erasmus granted (the grant covers most of your costs)

- 7 days (8 nights); Intensive Programme, focusing on Innovation & Entrepreneurship;
- The target group consists of 2nd, 3rd or final year students;
- Entirely in English;
- Arrival day, Saturday 30 January 2027, departure day Sunday 7 February 2027;
- Lecturers from min. 5 countries;
- European Creative Futures is a 3 ECTS module, running over 7 days + some pre-departure study activities and one pre-departure online session, in which you work in teams with other students from different countries and different educational backgrounds. With students of music, marketing, business, engineering and many other backgrounds you share experiences and points of view and learn together about entrepreneurship. This innovative programme provides a unique opportunity to widen your professional identity by acquiring entrepreneurial attitude and skills. You are encouraged to formulate new business ideas of your own and to develop innovative products, services and concepts using the skillsets of everyone involved. The programme covers areas such as trends in the creative sector, case studies of successful entrepreneurs, small enterprise financing (incl. crowdfunding), business planning, storytelling, design thinking, marketing & sales and social media in business. The programme provides a combination of classroom activities and social activities. Next to learning about entrepreneurship, the social aspect and international network you build make it an unforgettable experience.!
- **Available for Business Studies students: 10 places (exchange students are also welcome but are not entitled to receive an Erasmus fund)**
- Costs: **The programme fee will be communicated in October**, but Erasmus+ funding is available to cover the majority of your costs. The expected programme fee is approximately 450 EUR (including accommodation, a formal dinner, and lunches). EU students following a complete bachelor/master at HU can receive an Erasmus grant of 79 EUR per day with a maximum of 5 days + a travel allowance of 309EUR, which largely covers transport and programme costs.
- If you travel green (NO plane), you will get an additional amount, please visit [Erasmus+ Green Travel Grant | HU Wegwijs](#) Additional expenses are personal expenses and transport to the city where the programme takes place
- Pre-requisites: 1 year business studies
 - Study load 3 ECTS, which can be registered in Osiris in case of pre-approval by the Exam Board. To be rewarded 3 ECTS you have to pass the IP programme. The final assessment is based on active full-time participation, performance on the various assignments during the IP, and a short evaluation after completing the programme. On passing, one will receive a certificate.
- **Registration deadline: 25th of October 2026**
- No refunds are possible for cancellations after the registration deadline
- To apply, please send a brief letter of motivation to enver.vetter@hu.nl and international.hubs@hu.nl and in which you include:
 - Brief description of what you think this international intensive programme can bring you
 - Which skills you can bring into the programme
 - Which study programme you are currently in
 - Previous education
 - Age
 - International experience (if any – not necessary)
- After you have been accepted, you receive information on the final steps for registration. Acceptance based on brief motivation letter; in case of equal quality of motivation letters, applicants will be accepted in order of reception of the application.

- Please make sure if joining the IP, that this will not result in study delay. Please check with teachers if/how being away for the programme can be tackled. This needs to be done before the deadline for registration of the IIP;
 - More info: international.hubs@hu.nl
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D. Brussels, Belgium 15-19 February 2027, International Marketing Week', Developing a circular business model in the sports industry?"

Location: Brussels, Belgium

Please note this programme is Erasmus granted (and participation is therefore 'free'/budget neutral)

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partner.

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in Marketing, Management or International Business;
- Arrival Sunday, departure Friday;
- online session: Thursday 4 February 2027, 17.00hrs CET
- 5 days Intensive Programme on: 'Developing a circular business model in the sports industry'
- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Costs: The fee of the programme is €300. However, you will receive an Erasmus grant** of €79 EUR per day with a maximum of 5 days + a travel allowance of 211EUR, which covers (most of) your costs. If you travel green (NO plane), you will get an additional amount, please visit [Erasmus+ Green Travel Grant | HU Wegwijs](#)
- The programme fee includes breakfast (5x), lunches (5x), dinner (1x) and 5 nights in the youth hostel and study programme
- The Erasmus fund is only applicable for EU students following a complete bachelor/master at HU University. If you are an EU exchange student, then you have the possibility to apply for a fund for short term mobility abroad at your home university but you will not receive an additional grant from HU for this study week
- Additional expenses: travel to and from 'Brussels, personal expenses, dinner (4x);
- Registration and payment has to be done through the link from EPHEC (we will sent you once you have been selected);
- Pre-requisites: 1 or 2 years business studies, in Marketing, Management or International Business; (or in year 1 Fast Track IB);
- Please make sure if joining the IP, will not result in study delay. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 3 EC's points. To be rewarded 3 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration: 1 December 2026;**
- Registration: by e-mail to international.hubs@hu.nl;
- There is no refund for withdrawal after the registration deadline;
- More info: international.hubs@hu.nl;
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

E. **Responsible Business & Innovation: Business & Arts Innovation Lab (BAIL), 15 - 19 March 2027**

Please note this programme is Erasmus granted (the grant covers most of your costs)

Location: Utrecht, the Netherlands

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in business-related study programmes
- Arrival on the 19th of April, departure on the either 24th of April after 14.00 hrs or Saturday 25th April;
- 5 days Intensive Programme on responsible value creation, sustainable innovation in a multidisciplinary environment of arts & business and additional online study activities (including two online meetings) prior to the plenary gathering in April
- Two online sessions in the month before the week in Aarhus, to get to know other participants and start the thinking process of the programme content;
- Brief programme description: Most of us grew up with a concept of value that is explained mainly in financial terms. However, over the past decades social and environmental impact in innovation have become more prominent. This is also reflected in the United Nations sustainable development goals (SDGs). Many of us are looking for ways to balance the financial value that is deeply rooted in society with other types of value. You may also want to change your thinking but you probably do not exactly know how. Cross-disciplinary and cross-cultural co-operation can play a central role in finding new ways. This programme was designed to learn about sustainable value creation together with students, entrepreneurs and creatives from many countries across Europe, all bringing in your own experience, knowledge and skills. Roughly half of the students and staff have an arts background (music, visual arts) and the others are from backgrounds such as finance, business information systems, marketing and communication. Different scientific disciplines have different traditions and ways of approaching issues in society. Students, lecturers and researchers alike can be inspired by hearing how peers from other disciplines measure things, structure their ideas and turn them into action. People from different countries bring different cultures. This blend poses challenges but in an open atmosphere, such as this IP, a common language can be found.
- Available for HU business students: 8 places
- Costs: The fee of the programme be approx. €75 (final fee communicated end of September).
- The fee includes lunches, coffee breaks, study programme, study material, excursions, social activities and a formal gala dinner.
- Additional expenses: personal expenses, travel to the city where the programme takes place
- Pre-requisites: at least 1 year of business studies
 - In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 3 EC as electives ('profileringsruimte') in your bachelors programme. To be rewarded 3 EC, you have to 'pass' the IP program. Study load is based upon: preparation, assignments, self-study, contact hours during the week and a reflection report. The final assessment is based on presence (obligatory), the student's performance on the various assignments during the IP and a reflection. On 'passing', one will obtain a certificate;
 - Deadline for registration: deadline early bird 9 December 2025 and final deadline 9 January 2026
 - To apply, please send a brief letter of motivation to international.hubs@hu.nl and anastasia.smirnova@hu.nl, in which you include:
 - Brief description of what you think this international intensive programme can bring you
 - Which skills you can bring into the programme
 - Which study programme you are currently in
 - Previous education
 - Age
 - International experience (if any – not necessary)

After you have been accepted, you receive information on the final steps for registration.

Acceptance based on brief motivation letter; in case of equal quality of motivation letters, applicants will be accepted in order of reception of the application.

- No refunds are possible for cancellations after the registration deadline.
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss classes. This needs to be done before the deadline for registration of the IP.

F. Belgium, Brussels, 15-19 March 2027, International Week "Mastering EU Influence: Practical Lobbying and Networking in Brussels"

Location: Brussels, Belgium

Please note this programme is Erasmus granted (and participation is therefore 'free'/budget neutral)

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partner.

- Entirely in English;
- The target group consists of 2nd, 3rd, 4th year students in Finance, Marketing, Management, Law or International Business;
- Arrival Sunday, departure Friday;
- 5 days Intensive Programme on: 'Practical Lobbying and Networking in Brussels'
- 2 online sessions; Wednesday 24 February 2027, 18.30-20.00 hrs CET and Wednesday 10 March 2027 18.30-20.00 hrs CET
- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Costs: The fee of the programme is €300. However, you will receive an Erasmus grant** of €79 EUR per day with a maximum of 5 days + a travel allowance of 211EUR, which covers (most of) your costs. . If you travel green (NO plane), you will get an additional amount, please visit [Erasmus+ Green Travel Grant | HU Wegwijs](#)
- The programme fee includes B&B, lunches (5x), dinner (1x), accommodation in a youth hostel, visits and study material.
- The Erasmus fund is only applicable for EU students following a complete bachelor/master at HU University. If you are an EU exchange student, then you have the possibility to apply for a fund for short term mobility abroad at your home university but you will not receive an additional grant from HU for this study week
- Additional expenses: travel to and from 'Brussels, personal expenses and 4 dinners.
- Registration and payment has to be done through the link from EPHEC (we will sent you once you have been selected)
- Pre-requisites: 2,3 and 4th years business studies, in Finance or Management; (or in year 1 Fast Track IB)
- Please make sure if joining the IP, will not result in study delay. This needs to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 3 EC's points. To be rewarded 3 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration: 1 December 2026**
- Registration: by e-mail to: international.hubs@hu.nl
- There is no refund for withdrawal after the registration deadline;
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

**G. Belgium, Leuven, 15-19 March 2027 International Business Week
'Dashboard and KPI's, key elements to drive a business'**

Location: Louvain-la-Neuve, Belgium

Please note this programme is Erasmus granted (and participation is therefore 'free'/budget neutral)

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partner.

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in Marketing, Management, International Business, Finance or Accounting;
- Arrival Sunday, departure Friday night;
- 5 days Intensive Programme on: 'Dashboard and KPI's, key elements to drive a business'
- 1 online session on Monday 8 March 2027, 16.00-18.00 hrs CET
- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Costs: The fee of the programme is €300. However, you will receive an Erasmus grant** of €79 EUR per day with a maximum of 5 days + a travel allowance of 211EUR, which covers (most of) your costs. . If you travel green (NO plane), you will get an additional amount, please visit [Erasmus+ Green Travel Grant | HU Wegwijs](#)
- The programme fee includes B&B, lunches (5x), dinner (1x), accommodation in a youth hostel, visits and study material.
- The Erasmus fund is only applicable for EU students following a complete bachelor/master at HU University. If you are an EU exchange student, then you have the possibility to apply for a fund for short term mobility abroad at your home university but you will not receive an additional grant from HU for this study week
- Additional expenses: travel to and from 'Brussels, personal expenses, dinner (4x)
- Registration and payment has to be done through the link from EPHEC (we will sent you once you have been selected)
- Pre-requisites: 1 or 2 years business studies, in Finance or Accounting (or in year 1 Fast Track IB);
- Please make sure if joining the IP, will not result in study delay. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 3 EC's points. To be rewarded 3 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration: 1 December 2026**
- Registration: by e-mail to international.hubs@hu.nl ;
- No refunds are possible for cancellations after the registration deadline.
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

H. Belgium, Leuven, 15-19 March 2027, International Marketing Week, "Adapting the marketing plan of a Belgian brewery to fit its new challenges"

Location: Louvain-la-Neuve, Belgium

Please note this programme is Erasmus granted (and participation is therefore 'free'/budget neutral)

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partner.

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in Marketing, Management, International Business;
- Arrival Sunday, departure Friday night;
- 5 days Intensive Programme on: 'Adapting the marketing plan of a Belgian brewery to its new challenges';
- 1 online session on Thursday 25 February 2027 from 18.00-19.00 hrs CET;
- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Costs: The fee of the programme is €300. However, you will receive an Erasmus grant** of €79 EUR per day with a maximum of 5 days + a travel allowance of 211EUR, which covers (most of) your costs. If you travel green (NO plane), you will get an additional amount, please visit [Erasmus+ Green Travel Grant | HU Wegwijs](#)
- The programme fee includes B&B, lunches (5x), dinner (1x), accommodation in a youth hostel, visits and study material.
- The Erasmus fund is only applicable for EU students following a complete bachelor/master at HU University. If you are an EU exchange student, then you have the possibility to apply for a fund for short term mobility abroad at your home university but you will not receive an additional grant from HU for this study week
- Additional expenses: travel to and from 'Brussels, personal expenses, dinner (4x)
- Registration and payment has to be done through the link from EPHEC (we will sent you once you have been selected)
- Pre-requisites: 1 or 2 years business studies, in Marketing, Management and International Business (or in year 1 Fast Track IB);
- Please make sure if joining the IP, will not result in study delay. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 3 EC's points. To be rewarded 3 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact **hours** during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration: 1 December 2026;**
- Registration: by e-mail to international.hubs@hu.nl ;
- There is no refund for withdrawal after the registration deadline;
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

I. Brussels, Belgium 12 -16 April 2027, ' Build Supply Chain experience with the Fresh Connection Game'

Location: Brussels, Belgium

Please note this programme is Erasmus granted (and participation is therefore 'free'/budget neutral)

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partner.

- Entirely in English;
- The target group consists of 2nd, 3rd, 4th year students in Marketing, Management, Accounting or International Business;
- 5 days Intensive Programme on ' Build Supply Chain with the Fresh Connection Game';
- 1 or 2 online sessions in the weeks before the programme starts, dates will be communicated later;
- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Costs: The fee of the programme is €300. However, you will receive an Erasmus grant** of €79 EUR per day with a maximum of 5 days + a travel allowance of 211EUR, which covers (most of) your costs. If you travel green (NO plane), you will get an additional amount, please visit [Erasmus+ Green Travel Grant | HU Wegwijs](#)
- The programme fee includes B&B, lunches (5x), dinner (1x), accommodation in a youth hostel, visits and study material.
- The Erasmus fund is only applicable for EU students following a complete bachelor/master at HU University. If you are an EU exchange student, then you have the possibility to apply for a fund for short term mobility abroad at your home university but you will not receive an additional grant from HU for this study week
- Additional expenses: travel to and from 'Brussels, personal expenses, dinner (4x);
- Registration and payment has to be done through the link from EPHEC (we will sent you once you have been selected)
- Pre-requisites: 2 years business studies, in Marketing, Management, Accounting or International Business; (or in year 1 Fast Track IB)
- Please make sure if joining the IP, will not result in study delay. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 3 EC's points. To be rewarded 3 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
- **Deadline for registration: 1 December 2026**
- Registration: by e-mail [to international.hubs@hu.nl](mailto:international.hubs@hu.nl);
- There is no refund for withdrawal after the registration deadline;
- More info: international.hubs@hu.nl
- Please make sure if joining the IP, that this will not result in study delay (please check your schedule for this week) and make pre-departure arrangements with teachers (to catch up) in case you will miss lessons. This needs to be done before the deadline for registration of the IIP

J. Belgium, Brussels, 12 – 16 April 2027, International Week, 'Develop a business model as a start-up considering sustainable mobility issues' ,

Location: Brussels, Belgium

Please note this programme is Erasmus granted (and participation is therefore 'free'/budget neutral)

For over 5 years, annually approx. 5 students of our Business School have successfully participated in this 'Intensive Week' with our well respected Belgium partner.

- Entirely in English
- The target group consists of 2nd, 3rd, 4th year students in Marketing, Management or International Business;
- Arrival Sunday, departure Friday;
- Online session: Tuesday 6 April 2027 from 16:30-18:30 hrs CET
- 5 days Intensive Programme on: 'Develop a business model as a starter considering SDGs'
- 2 online sessions in the weeks before the programme start
- 'First come-first serve-basis'; **available for Business Studies students: 5 places**
- Costs: The fee of the programme is €300. However, you will receive an Erasmus grant** of €79 EUR per day with a maximum of 5 days + a travel allowance of 211EUR, which covers (most of) your costs. If you travel green (NO plane), you will get an additional amount, please visit [Erasmus+ Green Travel Grant | HU Wegwijs](#)
- The programme fee includes B&B, lunches (5x), dinner (1x), accommodation in a youth hostel, visits and study material.
- The Erasmus fund is only applicable for EU students following a complete bachelor/master at HU University. If you are an EU exchange student, then you have the possibility to apply for a fund for short term mobility abroad at your home university but you will not receive an additional grant from HU for this study week
- Additional expenses: travel to and from 'Brussels, personal expenses, dinner (4x);
- Registration and payment has to be done through the link from EPHEC (we will sent you once you have been selected);
- Pre-requisites: 1 or 2 years business studies, in Marketing, Management or International Business; (or in year 1 Fast Track IB);
- Please make sure if joining the IP, will not result in study delay. This need to be done before the deadline for registration of the IIP;
- In case of approval of the Exam Board for validation (please check before registration if that would be possible in your programme), and subject to a positive assessment for your participation during the week, you may be rewarded 3 EC's points. To be rewarded 3 ECTS, you have to 'pass' the IP program. Study load is based upon: preparation (assignment, self-study, contact hours during the week. The final assessment is based on presence (obligatory) and the student's performance on the various assignments during the IP. On 'passing', one will obtain a certificate;
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!!Please bear in mind that for all IP's a so called code of conduct has to be signed (see attached). In case of misbehavior during the IP, appropriate measures will be taken.

Within two weeks after the IP, a reflection has to be filled out and handed in or has to be sent via email to international.hubs@hu.nl

Code of Conduct for students of HU University of Applied Sciences Utrecht who take a Study Abroad period

HU University of Applied Sciences Utrecht values and promotes international educational opportunities and you are probably very much looking forward to your upcoming international experience. Nevertheless you must realise that you will be living and working in a different cultural environment and that you are representing HU during this period. You must therefore:

- Be sensitive and alert to customs, values and ethics of the local culture and religion;
- Be careful with the use of alcohol; alcohol abuse and resulting behaviour can bring you in danger and will damage not only your reputation but also the reputation and partnership of HU;
- Be aware that many countries have very strict rules regarding the possession and/or use of drugs.

The purpose of the code is:

- To increase the safety while staying abroad;
- To maximise the student's professional attitude;
- To stimulate the quality and the impact of the study exchange, internship or study trip for all involved: the host organisation/university and its stakeholders, HU and the student.

The participation in the study related trip abroad, implies that the student agrees with this code of conduct, implying he/she shall live and act accordingly.

During the study period the student is representing HU and shall:

Principally

1. Act professionally

- aspire to the utmost professionalism;
- aim for objectivity, completeness and openness in reporting on the successes and failures of his/her activities;
- cooperate with others - professionals and stakeholders - when the implementation of an assignment so requires;
- inform the coordinator/supervisor promptly and correctly as to any barriers, inconsistencies or limitations to successfully completing an assignment;
- be frank and open regarding his/her own qualities and limitations;
- take his/her personal, the organisation's/university's and its staff and customers' safety into careful consideration.

2. Act with integrity

- implement any assignment with utmost integrity, transparency, respect and care;
- ensure that all confidential information obtained within the scope of an assignment is handled correctly and with confidentiality;
- refrain from behaviour that might harm the prestige of other HU-students doing an internship or study period abroad;
- be accountable to the organisation/university providing the internship/study programme;
- report evidence or allegations of corruption or fraud in current procedures within the organisation.

3. Respect the organisation's customers/university's students and staff

- be aware of his/her role as a foreign student taking part in a developmental process;
- respect local culture and customs; support the dignity of all; refrain from any discrimination or harmful behaviour in terms of age, sex, health-status, ethnicity and other diversity, and from misuse of power; and at all times respect all fundamental human rights.

4. Stimulate sustainability

- promote social, financial and environmental sustainability;
- contribute to (local) capacity development of both organisation's partners, stakeholders and customers within the scope of the assignment.

Practically

5. Travel carefully

- in some countries, travel during day time only and preferably in well-known company;
- refrain from hitchhiking;
- in some countries, refrain from driving a car or boat or any other motorized vehicle.

6. Take precautions and act modestly

- refrain from involving in situations with tension caused by an accident, a fight, a confrontation of political parties and the like;
- refrain from going into areas that are notified as unsafe;
- show respect and dignity to officials and obey instructions;
- do not sign any declaration, do not confess;
- contact the local supervisor or the Dutch embassy prior to your arrival and in case of any emergency;