SGD GENERATION

HOSTED BY: WINDESHEIM HONOURS COLLEGE

2019

JUNE 13/14, 2019 • 8:30AM • ATRIUM, C-BUILDING

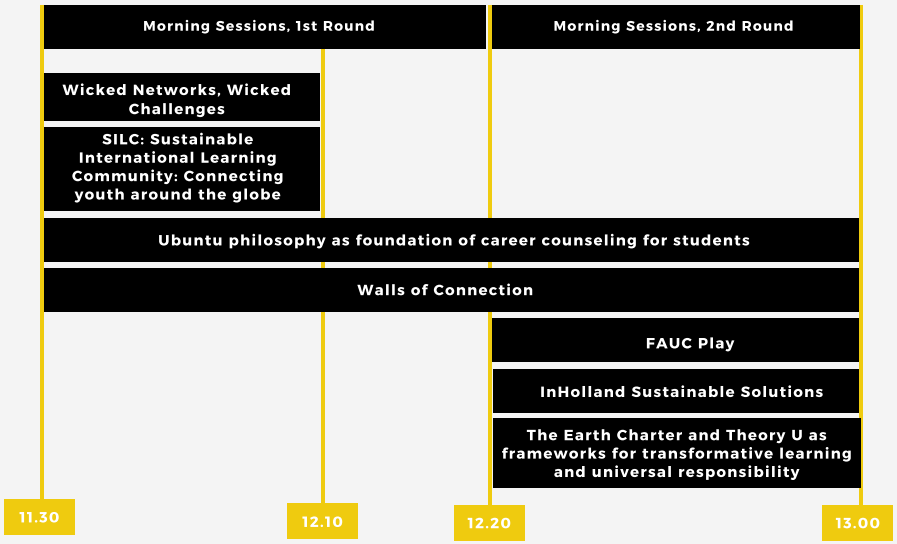
Windesheim University, Campus 2, 8017 CA Zwolle

EVENT OVERVIEW

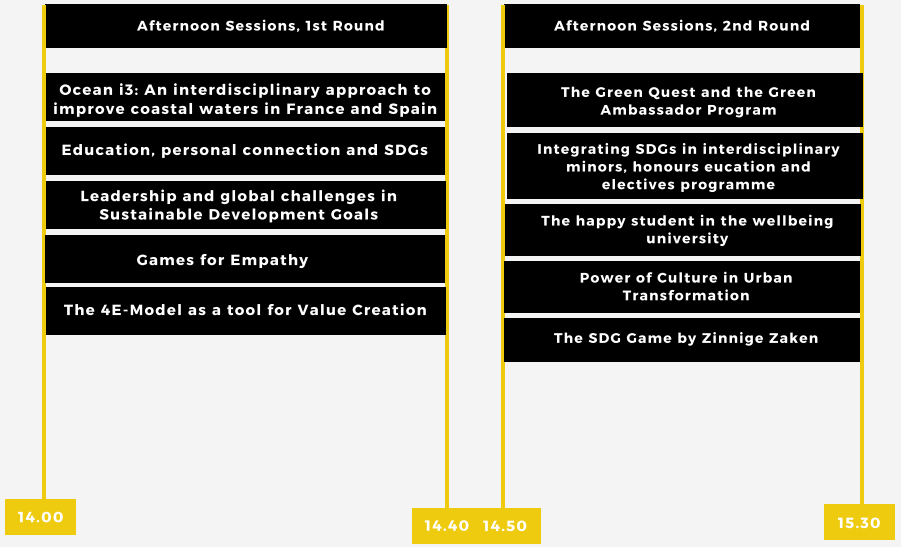
SCHEDULE DAY 1

08.30 - ALL DAY	Registration at the main Atrium in the C-building
09.30 - 10.00	Official opening by Henk Hagoort /Board of Directors, Windesheim UAS (Auditorium C-building)
10.00 - 10.30	Keynote 1: Mr. Hugo von Meijenfeldt, Sustainable Development Goals Coordinator at the Dutch Ministry of Foreign Affairs. (Auditorium C-building)
10.30 - 11.00	Keynote 2: Mrs. Morgaine Gerlach, Parliamentary Assistant at the European Union. Alumna Windesheim Honours College. (Auditorium C-building)
11.00 - 11.30	Coffee Break - Meet & Greet (Atrium C-building)
11.30 - 12.10	Morning Sessions 1st Round
12.20 - 13.00	Morning Sessions 2nd Round
13.00 - 14.00	Sustainable Lunch & Networking
14.00 - 14.40	Afternoon Sessions 1st Round
14.50 - 15.30	Afternoon Sessions 2nd Round
15.30 - 16.00	Coffee Break & Networking
16.00 - 16.30	Auditorium C-building: Greg Saphiro humor-keynote on the wicked preset (global Warming, politics, climate adaptation). Let's meet and approach the global challenges with a sense of humor!
17.00 - 17.30	Drinks & Networking
18.00 - 00.00	Katerdijk 7 'Boreas': Sustainable Dinner & Birthday Party: "Celebrating 10 years of Windesheim Honours College"

MORNING SESSION



AFTERNOON SESSION



PROGRAM 09.30 - 11.00

OPENING & KEYNOTES
(ATRIUM, C-BUILDING)

OFFICIAL OPENING

Time: 09.30 - 10.00
Location: Auditorium (C-building)

Who: Henk Hagoort, Board of DIrectors Windesheim UAS

KEYNOTE 1

Time: 10.00 - 10.30
Location: Auditorium (C-building)

Who: Mr. Hugo von Meijenfeldt, Sustainable Development Goals Coordinator at the Dutch Ministry of Foreign Affairs

KEYNOTE 2

Time: 10.30 - 11.00
Location: Auditorium (C-building)

Who:

Mrs. Morgaine Gerlach, Parliamentary Assistant at the European Union. Alumna Windesheim Honours College

BREAK TIME 11.00 - 11.30

COFEE BREAK - MEET & GREET
(ATRIUM, C-BUILDING)

PROGRAM 11.30 - 13.00

MORNING SESSIONS 1ST ROUND

The role of partnerships and complexity in addressing the Sustainable Development Goals

WICKED NETWORKS, WICKED CHALLENGES

Time: 11.30 - 12.10
Location: D0.76 (D-building, ground floor)
Who: Liesbeth Rijsdijk, Paul van der Cingel from Windesheim University of Applied Sciences

The Sustainable Development Goals (SDGs) are wicked challenges: they have no definite boundaries, many stakeholders involved, and they are highly interconnected. A real wicked problem is not to be solved. This session focuses on how to approach wicked challenges through partnerships. If we want to prepare our students and the new generations of professionals to address the SDGs, they need to know about the complexity of these problems, they need to experience uncertainty, the power of networks and collective power. How can we prepare our students for wicked problems which by nature require involving multiple and diverse organizations and which are characterised by a high level of uncertainty? Working on projects will not teach them to deal with wicked problems. They need to experience the power of networks as well as uncertainty. This interactive lecture aims to connect theory with practice and to make us reflect and find ways on how to create a learning environments for wicked challenges.

The role of education addressing the Sustainable Development Goals

SILC: Sustainable International Learning Community: Connecting youth around the globe

Time: 11:30 - 12:10
Location: D0.10 (D-building, ground floor)
who: Pieter Temminck, lecturer Zone College, Twello; The Netherlands, Sander Leusenkamp, lecturer Windesheim Honours College and students

The Sustainable International Learning Community (SILC) is a new educational concept developed by Windesheim Honours College (Bachelor level) and Zone College (Vocational and Professional level). SILC connects students from different educational backgrounds and levels (from secondary school to University level) a challenging international learning environment to contribute to the Sustainable Development Goals. Students from two different countries collaborate in a programme addressing global goals in a local context. Student exchange can be part of the programme, but is not necessary. SILC is currently developing a Global Citizen and Talent development programme. SLC Is currently active in Uganda, Romania and the Netherlands. In an interactive session we would like to explore some questions with the participants: 1. How could the SILC concept within your programme be integrated in order to connect young people around the globe with local partners and SDGs? 2. What would you need in your organisation to start such a programme? 3. How could we improve as a network in terms of sharing experiences and collaborative learning?

The role of personal development in addressing Sustainable Development Goals

UBUNTU PHILOSOPHY AS FOUNDATION OF CAREER COUNSELLING FOR STUDENTS

Time: 11.30 - 13.00
Location: D0.12 (D-building, ground floor)
Who: Ilse Roos Gravemaker, Counsellor and teaching assistant at WHC and founder of My voice: Engage SA My Voice

This session will explore the concept of how personal leadership development (Me) can link to combined efforts (We) to address the SDG goals amongst students. The session will highlight some of the theories related to personal leadership development and how these connect to the philosophy of Ubuntu and Ubuntu leadership. The SDG goals will be explored more broadly with a focus on how both personal leadership and togetherness are needed to address the issues we face as a global world. The aim of this session is to:
1. Highlight personal leadership theories and how this is linked to the SDGS
2. Explore the philosophy of Ubuntu and Ubuntu leadership and how this is linked to the SDGs
3. Introduce how this is implemented both at WHC and in South Africa (through My Voice – a start up focused on promotion of active citizenship in South Africa). 'My Voice' [Link]

The role of creativity in addressing the Sustainable Development Goals

WALLS OF CONNECTION

Time: 11.30 - 13.00
Location: D0.54 (D-building, ground floor)
Who: The team of Masterpeace
http://www.masterpeace.org/walls-of-connection/

"Sometimes the walls exists just to see who has the strength to knock them down". This is an inspiring an interactive workshop that invites participants to transform walls of separation into walls of connection. Through art and creativity you will be lead to become an activist of peace and turn the ugly symbols of division into tools that connect and motivate people to collaborate together. The initiative has an SDG Award and involves more than 10,000 people around the world: activist, citizens, artists, muralist…The Walls of Connection can be found in more than 30 cities around the world and now we want to invite participants to create our own mobile wall of connection.
Be prepared to free your mind and let the most creative you come alive. An interactive workshop where you should not be afraid of getting hands on!

PROGRAM 11.30 - 13.00

MORNING SESSIONS 2ND ROUND

The role of partnerships and complexity in addressing the Sustainable Development Goals

INHOLLAND SUSTAINABLE SOLUTIONS

Time: 12.20 - 13.00
Location: D0.76 (D-building, ground floor)
Who: Dr. Katrin Tazelaar
https://www.linkedin.com/in/katrin-tazelaar/
https://www.inholland.nl/over-inholland/onze-themas/werken-aan-duurzame-oplossingen/

Inholland sustainable solutions is a crossover cooperation between different faculties of the school: Agri, food & life sciences + engineering, design and computing + business, finance & law. Based on SDG's 2, 4, 8, 9, 11, 12, 13 & 15 we have adopted three social challenges, that we are working on together with teachers, students, researchers and of course the outside world. In this session I would like to inform the participants about Inholland sustainable solutions. The social challenges will be discussed in terms of content, form and the possibility of cooperation with other parties. This session is meant to be interactive for students, teachers, researchers and companies as well as for municipalities.

Serious gaming adressing the Sustainable Development Goals

FAUC PLAY

Time: 12.20 - 13.00
Location: D0.37 (D-building, ground floor)
Who: Rik Berbe, Glocomnet

FAUC®PLAY is an interactive hands-on and minds-on game designed to learn how to deal with complexity and uncertainty. By playing the game, participants discover the capacities needed for their social system (project, team, organisation, government, city). Visuals, play-blocks, team dynamics and dialogue stimulate participants to find weak spots.

The role of addressing the Sustainable Development Goals

THE EARTH CHATER AND THEORY U AS FRAMEWORKS FOR TRANSFORMATIVE LEARNING AND UNIVERSAL RESPONSIBILITY

Time: 12.20 - 13.00
Location: D0.54 (D-building, ground floor)
Who: Maria Garcia Alvarez, Coordinator of Value Creators at Windesheim Honours College and Certified Teacher in Sustainability by the Earth Charter

The complexity of the global challenges needs to be address with a global consciousness and with a higher sense of universal responsibility. Education needs to create environments where the fundamental values of collective wisdom can be experienced, discussed and develop. The Earth Charter is a great framework to incorporate in curricula and also in organisations that want to create a culture of peace and responsibility as well as an environment where sustainability is the natural characteristic of the system. In this session, participants will be introduced to the Earth Charter framework and its possibilities as well as to concepts such "universal responsibility", "collective wisdom" and "global consciousness". We will show how Theory U can be used as a great tool to invite young people to go into transformational journeys. Only if we are able to understand the rules of eco-systems and the disassociations we have created, we can then realise when are we working anti-natura and be able to readjust educational settings to allow transformational learning. Educating in universal principles and values can facilitate the transition towards transformational learning, where not only students, but professionals can transit from the questions "why, what and how", towards the question "for what?". Creating meaningful and purpose forms of educational environments.

BREAK TIME 13.00-14.00

SUSTAINABLE LUNCH & NETWORKING

PROGRAM 14.00-15.30

AFTERNOON SESSIONS 1ST ROUND

The role of partnerships and complexity in addressing the Sustainable Development Goals

OCEAN I3: AN INTERDISCIPLINARY APPROACH TO IMPROVE COASL WATERS IN FRANCE AND SPAIN

Time: 14.00 - 14.40
Location: D0.10 (D-building, ground floor)
Who: Julieta Barrenechea, Campus Bordeaux-Euskampus, Campus Ocean Experiences

The Ocean i3 is a project of the Ocean Campus, a collaborative initiative from the University of Bordeaux and the University of the Basque country. Students from 8 different degrees and 4 different masters, work together addressing ocean sustainability. The project has a mission oriented approach and fully interdisciplinary. The missions are decided bottom-up starting with identification of challenges and topics by the Ocean Legal Platforms formed by territorial agents. Students from different disciplines and backgrounds work together with 18 research professors and professionals from different sectors to find sustainable solutions for the specific mission (for example the problem with pollution due to microplastics). This cross-sectional approach allows the students to build their capacity for integration and management of concepts from various disciplines and the integration of Sustainable Development Goals framework. In this session the colleagues from Ocean i3 will describe their project which is an example of the transition towards the civic university and transdisciplinary learning.

Serious Gaming Addressing the Sustainable Development Goals

THE 4E-MODEL AS A TOOL FOR VALUE CREATION

Time: 14.00 - 14.40
Location: D0.37 (D-building, ground floor)
Who: Value Creators Team

The 4E Model is a board game based in a design thinking framework developed at the Windesheim Honours College for the programme of Value Creators. With the game, players are lead into a framework for value creation departing from complex questions. While the game can be used by educational institutions and organisations to explore their own complex questions, SDG related complex questions are provided.

PROGRAM 14.00 - 15.30

AFTERNOON SESSIONS 1ST ROUND

The role of education addressing the Sustainable Development Goals

EDUCATION, PERSONAL CONNECTION AND SDGS

Time: 14.00 - 14.40
Location: D0.76 (D-building, ground floor)
Who: Elke van de Valk and Niels Roelofs, Fontys Hogeschool, the Netherlands

Do you also think that education can be better aligned with what the environment around us is requesting from us? Do you want to know more about how you can make better use of the young talents by involving them in societal challenges? We talk a lot about the need to integrate sustainability into educational systems, but for a lot of people working in education this is still a vague concept that lacks of clear frameworks to hold into. In this session participants will be introduced of how the SDGs can be used not only as framework but as quality check for renovation and innovation inside of educational curricula. Lecturers and students can address the SDGs at local level by working engaged with their community. At the same time, they will learn how they can use their own talents to create value for the society. During the session the global mindset will be translated to local level. Participants should look to their own links and commitment with their communities and region and then see how the SDG framework can be used for future solutions. In this workshop you will experience how theoretical frameworks only come to life when you start use them and allow people to feel the added value of working in interdisciplinary settings.

The role of personal development in addressing the Sustainable Development Goals

LEADERSHIP AND GLOBAL CHALLENGES IN SUSTAINABLE DEVELOPMENT THROUGH MINORS

Time: 14.00 - 14.40
Location: D0.54 (D-building, ground floor)
Who: Niels van der Mast (Coordinator Managing Projects in a Globalised World) and Helprich ten Heuw (Coordinator International Sustainable Development), from Windesheim University of Applied Sciences.

Managing Projects in a Globalised World (MPGW) and International Sustainable Development (ISD) are two minors offered at the Windesheim University of Applied Sciences. During these minors students work interdisciplinary involved in international projects with local stakeholders. The countries of action are quite diverse (South-Africa, Zambia, Gambia, Suriname, Aruba, Cambodia, Indonesia, Uganda, Vietnam, Kosovo, etc) and require from students big doses of personal leadership. The setting of the minors and the experiences students are exposed to contribute as well to their personal development while addressing SDGs at local level. During this session, the two coordinators of the minors will highlight the working structure of this minors and the role of personal development of students working in international settings.

The role of personal development in addressing the Sustainable Development Goals

GAMES FOR EMPATHY

Time: 14.00 - 14.40
Location: D0.54 (D-building, ground floor)
Who: Niels van der Mast (Coordinator Managing Projects in a Globalised World) and Helprich ten Heuw (Coordinator International Sustainable Development), from Windesheim University of Applied Sciences.

This talk is about games as a medium for personal expression, coping, empathy, mental health, and methods used to convey personal messages that speak on deeper topics. As much as games are about mastery of a skill, games can be about mastery of emotions, and addressing issues people might be closed off to. Games can help people cope, heal, and find solace. This talk is about using game development practices to make a difference. Attendees will gain a (new) perspective on games as a medium for personal expression, inspiration for approaches to designing games that convey personal messages, whether overtly or subtly, even in mass-market work, and learn ways to discuss deeper more difficult topics, encourage empathy, explore topics of mental health, and building experiences supportive of social and emotional skills. The intended audience for this talk is people interested in what interactive experiences can bring about, designers, developers, and artists interested in building different experiences that deal with topics of vulnerability, openness, empathy, personal messages, social awareness, and mental health.

PROGRAM 14.00 - 15.30

AFTERNOON SESSIONS 2ND ROUND

The role of partnerships and complexity in addressing the Sustainable Development Goals

THE GREEN QUEST AND THE GREEN AMBASSADOR PROGRAM

Time: 14.50- 15.30
Location: D0.10 (D-building, ground floor)
Who: Jos Vogelzang, Green Ambassador by the Hanze Hogeschool, the Netherlands

During this session participants will learn how the Green Quest is working for the organisation as a way towards sustainability and how the programme has helped shaped the focus in four main goals, such is the Green Ambassador programme. This is an interesting session for professionals who are looking for ideas and solution to integrate sustainability in their organisations.

The role of education addressing the Sustainable Development Goals

INTEGRATING SDGS IN INTERDISCIPLINARY MINORS, ONOURS EDUCATION ADN ELECTIVE PROGRAMME

Time: 14.50- 15.30
Location: D0.76 (D-building, ground floor)
Who: Joeri Versluis, Honours Dean HZ University of Applied Sciences. Gabrielle Rossing, Coordinator Interdisciplinary HZ minors and researcher Expertise Management & Valorisation

HZ University of Applied Sciences integrates the SDG's in all their electives with an interdisciplinary educational format. The open structure of these formats allows optimal freedom for working on a cross-over SDG project with several disciplines. This approach is being used to initiate collaboration between study programs on wicked problems. The goal is to share how to make use of the available educational formats to initiate collaboration of several disciplines on small scale, as a kick-starter for collaboration between study programs. By using expertise management methodology (EMM) a body of knowledge and skills on the wicked problems (SDGs) is built and presented in an online platform. This session is highly interesting for educators and policy makers.

The role of personal development in addressing the Sustainable Development Goals

THE HAPPY STUDENT IN THE WELLBEING UNIVERSITY

Time: 14.50 - 15.30
Location: D0.54 (D-building, ground floor)
Who: Ruta Tekoriute, Value Creators student at Windesheim Honours College

High rates of depression among college students have been alarming in the last years. This is a worry not only for career counsellors, but for everyone working at the university. The wellbeing university should be able to provide an environment for students to thrive personally and professionally. In this workshop, one student proposes a framework for create environments and tools that help students to become happy students.

Serious Gaming addressing the Sustainable Development Goals

THE SDG GAME BY ZINNIGE ZAKEN

Time: 14.50- 15.30
Location: D0.37 (D-building, ground floor)
Who: Zinnige Zaken

A serious game to get familiar with the Sustainable Development Goals and how you can incorporate them in your organisation. They have developed different formats to adapt to teams in organisations that want not only to get more insight into the SDGs but also to come to a concrete list of actions linked to the goals. The same game can be used for policy making at strategic level.

PROGRAM 14.00 - 15.30

AFTERNOON SESSIONS 2ND ROUND

BREAK TIME 15.30 - 16.00

COFFEE BREAK & NETWORKING

The role of creativity in addressing the Sustainable Development Goals

POWER OF CULTURE IN URBAN TRANSFORMATION

Time: 14.50- 15.30
Location: D0.37 (D-building, ground floor)
Who: Raghda El-Halawany MasterPeace Global Communications Manager. http://www.masterpeace.org
An award winning journalist/ communication consultant, with 10-years experience in journalism, PR and project management. Extensive experience in working in local and international dynamic non-profit environment and developing successful campaigns with global outreach.

More people than any point of human history before are living in urban spaces. The economic, political, and social aspects of community development had the biggest share of discussions, policies and acknowledgments, however the cultural aspects of development are usually overlooked and at best downplayed. This sessions is to give clear understanding and overview on the role of culture and art in our current urban lives, and their power of creating the transformation of future-proof cities. Culture is also part of the objective for human-centred cities, on how cities can become places of civility, creativity and integration. The session will briefly tap on increasing movement of people to cities, the wider cultural and background diversities that cities now face, people with more varied cultural, religious and linguistic traits are coming into regular contact with one another, the topic of migration, internal and external and in its influence on the city spirit and city identity and how through art and culture we can overcome this issue, The session will also briefly showcase some of MasterPeace focus on SDG 11 of Sustainable Cities, where we preview some projects which enables citizen participation, community empowerment, and social cohesion as it promotes grassroots processes that build recognition and connections within communities. The outcome is that attendees will explore the work of art and culture on existing examples, where it helped creating a more inclusive urban setting, transforming places from a physical set to cultural one, and establishing a better understanding on their role as active citizens to be part of the new wave.

PROGRAM 16.00 - 16.30

HUMOR KEYNOTE BY GREG SAPHIRO

Time: **16.00 - 16.30**
Location: **Auditorium (C-building)**
Who: **Greg Saphiro**

Greg Saphiro (Northwestern University) is an American Comedian who arrived in the Netherlands in 1994 to help establish comedy theatre Boom Chicago in Amsterdam. Since then he has host tv programmes and created solo shows with great success in different theatres around the country. Saphiro is known for his sharp humour and incredible capacity for improvisation. He is a corporate speaker and entertainer with a specialization in hosting Green Events (Green Tech Summit, Koppert Biological Systems and Airports Going Green). Saphiro also visited the Windesheim Honours College years ago with his master class on How to Be Dutch: the Quiz, which was a great success among our international and national community of students.

DRINKS 17.00 -

SUSTAINABLE DINNER & BIRTHDAY PARTY

THIS CELEBRATION WILL BE ORGANIZED AT AN EXTERNAL LOCATION

'KATERDIJK 7, 8011 BK ZWOLLE

EVENT OVERVIEW

SCHEDULE DAY 2

08.30 - ALL DAY	Registration at the main Atrium in the C-building
09.00 - 9.30	Brainbusting breakfast! (Atrium, C-Building)
9.30 - 11.00	Round Table Discussion (Auditorium, C-Building)
11.00 - 11.30	Coffee Break & Networkin
11.30 - 13.00	SDG Generation Showcase (D-Building, ground floor)
13.00 - 14.00	Sustainable Lunch (Atrium, C-Building)
14.00 - 15.00	Keynote Dr. Kaouthar Domari 'The Future of Universities'
15.15 - 16.00	Keynote Dr. Olivia Bina, Chair Intrepid Cost Network on the Future of Universities and the Universe
16.00 - 16.30	Coffee Break & Networking
16.30 - 17.00	The Ignorant Project 'How much do we know about SDGs?'
17.00 - 18.00	Live Connection with NASA Jet Propulsion Laboratory
17.30 - 00.00	Closure by Dr. Derk Jan Kiewiet, DIrector Faculty Business, Media and Law

BREAKFAST

BRAINBUSTING BREAKFAST

AT THE ATRIUM IN THE C-BUILDING. DURING THIS BREAKFAST WE WILL ASK YOU TO WRITE A QUESTION YOU MAY HAVE FOR THE FOLLOWING MORNING SESSION. WE WIL USE YOUR QUESTIONS TO LEAD THE DEBATE. PLEASE LEAVE US ALSO YOUR THOUGHTS!

PROGRAM 09.30- 11.00

ROUND TABLE DISCUSSION
(ATRIUM, C-BUILDING)

Round Table Discussion

THE TRANSITION OF THE ECONOMIC AND FINANCIAL SYSTEM FOR A MORE SUSTAINABLE AND INCLUSIVE SOCIETY

Time: **16.00 - 16.30**
Location: **Auditorium (C-building)**
Participants:

- Daniël Poolen, coordinator Sustainability, Royal Institute for Engineers (KIVI)
- WeAll Youth Founders; Helene Schnelle, Esther Snijder and Mara Tippmann
- Sofia Ortega-Tineo Potter, Knowledge and network Manager at the Global ALliance for Banking on Values (GABV)
- Suzan Massier, senior consultant, Banking For Food Inspiration Centre, Rabobank NL
- Sander Tideman, o.a. founding partner of Flow Foundation & Flow Impact Fund and author of 'Mind Over Matter', 'Economie met een hart'
- Heico van der Blonk, Lector NICE (Circular Economy) from the Windesheim University of Applied Sciences
- Bram Adema, Director at CFP Green Buildings

BREAK TIME 11.00 - 11.30

COFFEE BREAK & NETWORKING

SDG GENERATION SHOWCASE

BREAK TIME 13.00- 14.00

SUSTAINABLE LUNCH
(ATRIUM, C-BUILDING)

SDG GENERATION SHOWCASE

TED-TALKS

POSTER PRESENTATIONS

DOCUMENTARIES & MOVIES

GAMES & GAMING

EXHIBITIONS

Time: 11.30- 13.00
Location: D Building, Ground floor

PROGRAM 14.00 - 16.00

THE FUTURE IS OURS AND WE HAVE RESPONSIBILITIES AND THE TOOLS TO HEAL IT

BREAK TIME 16.00 - 16.30

COFFEE BREAK & NETWORKING (AUDITORIUM, C-BUILDING)

THE FUTURE OF UNIVERSITIES

Time: **14.00 - 15.00**
Location: **Auditorium (C-building)**
Who: **Dr. Kaouthar Domari** https://kaouthar.com

If you have had the chance to see Dr. Domari's interventions in tv, radio or Ted Talks you already know she leaves her public with a sense of connection and high energy. Speaker, trainer and university professor, Dr. Domari will unchain and unleash our feminine power inside of all of us (female and male) with her capacity to create bridges and connections. She will guide us to free our Feminine Capital and use it as an added-value, to achieve more economic and social benefits and to do more good for mother Earth. Her focus is to support and accelerate the emergence of FeMale Leadership where the Feminine and the Masculine co-lead the world together towards more balance, joy and higher consciousness.

Time: **15.15 - 16.00**
Location: **Auditorium (C-building)**
Who: **Dr. Olivia Bina** https://www.mistraurbanfutures.org/en/board-directors/olivia-bina

Dr. Olivia Bina, Chair Intrepid Cost Network on the Future of Universities. Dr. Bina is a Principal Researcher and Deputy Director at the Institute of Social Sciences of the University of Lisbon. She is also an Adjunct Assistant Professor at the Department of Geography and Resource Management at the Chinese University of Hong Kong. She sees herself as an interdisciplinary "policy-engaged" researcher, trying to wrestle with challenges of the (un)sustainability of our socio-economic model and its effect on our quality of life, through the lens of environmental governance, sustainable development and transitions theories. In the last years, Olivia Bina leads the network INTREPID Cost, a network of more than 27 European universities discussing about the role of transdisciplinary and sustainability as the future of universities. http://www.intrepid-cost.eu She will be leading us through the future of how universities can become the leaders of the shift of minds towards new forms of society which are more sustainable.

PROGRAM 16.30 - 18.00

THE FUTURE IS OURS AND WE HAVE RESPONSIBILITIES AND THE TOOLS TO HEAL IT

THE IGNORANCE PROJECT

Time: **16.30 - 17.00**
Location: **Auditorium (C-building)**

How much do we know about SDGs? After two days sharing, learning and getting inspired around the SDGs, it is time to test how much do we know about the state of Sustainable Development Goals in our world. Inspired by the Ignorance Project from professor Ola Rossling, we will test the public in their general knowledge! Do not worry! It is just formative assessment not summative!
https://www.gapminder.org/ignorance/

Time: **17.00 - 18.00**
Location: **Auditorium (C-building)**
Who: **Fernando Abilleira** https://mars.nasa.gov/people/profile/?id=669

Make sure you are on time because at 17:00 sharp we will be connecting live with the NASA Jet Propulsion Laboratory where they are just working hard in the last preparations before launching the InSight to Marts. Fernando Abilleira, Mission Design & Navigation Manager of the Mission Mars 2020 will be talking to us about " The Challenges of Landing on Mars: From Curiosity to InSight". This mission is the result of an enormous effort of transdisciplinary collaboration and if successful it will open humanity to a whole new future full of possibilities.

CLOSURE

CLOSING & DRINKS

CLOSING & DRINKS

Time: **18.00 -**
Location: **Auditorium (C-building)**
Who: **Dr. Derk Jan Kiewiet, Director Faculty Business, media and Law**

This SDG Event will be closed by Dr. Derk Jan Kiewiet, Director Faculty Business, Media and Law after which there will be the opportunity to have another drink.

Designed by: D. van den Bos ©