



# PRACTICAL INFORMATION



## Time and venue

100% online  
8 weeks 13.10.2020 - 5.12.2020  
Tue & Thu: 17:00 - 19:00 CET  
Sat: 09:00 - 11:00 CET  
10h/week or 75/90h

## Target group

Participants studying in undergraduate, graduate programmes or PhD programme.  
50% Health Care and Social Work  
50% Business, IT, Computer Science, Engineering, Design, Media

## Credits

5ECTS

## Costs Programme

See overview on [www.coehre.com](http://www.coehre.com)  
A max. of 45 participants will be accepted.  
Registration will only be final after payment.

## Tools

Online team work on Microsoft Teams & online collaboration tools (camera and mic required)

## Contact

[coehre.academy@arteveldehs.be](mailto:coehre.academy@arteveldehs.be)



## Creating a Social Entrepreneurship to fight poverty

13 October - 5 December 2020  
Online Microsoft Teams

## Creating a Social Entrepreneurship to fight poverty

"No Poverty" is the Sustainable Development Goal number 1. Poverty is a global problem on many levels. Living in poverty causes inequality and hardship in nutrition, education, health and various other aspects. Poverty is often inherited. Social Entrepreneurship is one way to address these issues.

Students work in interdisciplinary teams to explore, research and understand real world problems around poverty and empathise with people to solve problems and create solutions. Creativity and the ability to develop better solutions together are key competences in future work life.

### Philosophy & Assumptions

Social Entrepreneurship includes human and environmental goals on an equal level with business goals. Human Centered Design also focuses on understanding the human needs, aspirations and fears to create meaningful change.

### Pedagogy on Human Centered Design

Learning is based on learning by doing in a project in a team. The project follows the principles of Human Centered Design and Lean Startup. Students will be guided through a process to understand the challenge and to create a solution concept and a business model with impact.

### Challenges worldwide

Challenges from Nepal, Portugal, Suriname, Armenia, Russia, Ukraine, Trinidad and Tobago



[www.coehre.com](http://www.coehre.com)

# PROGRAMME & FACILITATORS



## OUTLINE SCHEDULE

- + Teacher-led activity three times a week for 8 weeks (mandatory)
- + Tue & Thu: 17:00 - 19:00 CET
- + Sat: 09:00 - 11:00 CET
- + Detailed programme on [www.coehre.com](http://www.coehre.com)

## FACILITATOR JANNE KARJALAINEN

- + MSc Eng.
- + Over 5 years of teaching and developing reflective methods for project based studies and coaching students
- + Enthusiastic about design thinking, service design and lean development methods
- + Previous experience from working at Nokia in Finland and in the US
- + Currently a Senior Lecturer and Project Manager at OAMK, Finland

## FACILITATOR ULLA-MAIJA SEPPÄNEN

- + MSc OT, Psychotherapist
- + Has been working over 20 years as a lecturer in international courses in different countries

- + For the past 6 years she has been especially focused on designing and enabling interdisciplinary courses to develop new innovations and businesses
- + She believes that education should prepare experts, who know how to have a positive impact on society
- + Before working as a Senior Lecturer and Project Manager at OAMK, she used to work as an OT and psychotherapist in mental health

## FACILITATOR SUSHANT RIJAL

- + MBA in Entrepreneurship
- + Has worked over 5 years in the field of entrepreneurship development and training
- + During this time he has designed many trainings, delivered the training and coached the entrepreneurs in their business development
- + Prior to this, he has also worked as an educator, counselor and event manager
- + He also teaches a course on entrepreneurship based on design thinking called "Community as a Curriculum"

## INFORMATION ON THE COEHRE ACADEMY

The COEHRE Academy is one of the activities within the COEHRE consortium. The aim of the Academy is to enhance international, interdisciplinary, interprofessional cooperation and capacity building within health education among the members institutions.

The Academy acts as a platform that initiates, supports and coordinates different activities. It offers opportunities to create, stimulate, found and intensify networking of partner institutions and to develop joint initiatives.

**For further information on this programme, please contact:**

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