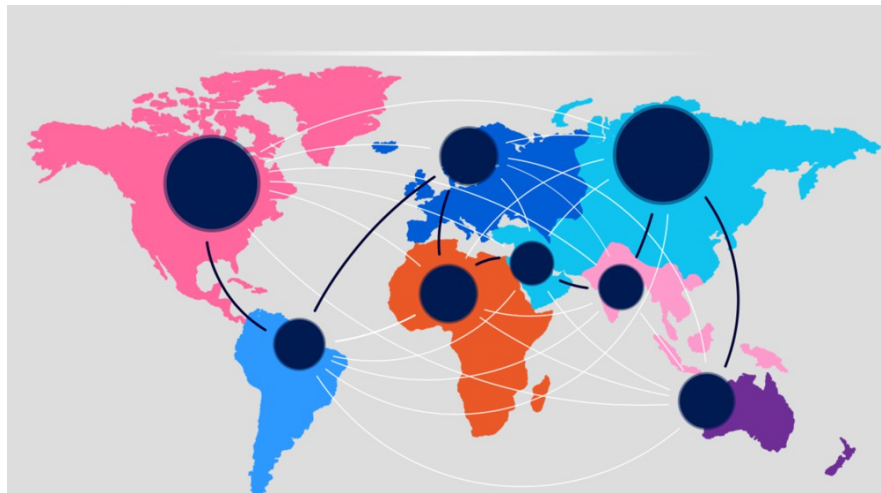


Module Global Professionals



Period B | 2026-2027

‘Discover your ultimate study and work destination’

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1. General information

1.1 Description of the module

Globalisation

The world is becoming more global and the work field is getting **more international**. Being an innovative professional means you will have to **develop** an international perspective and acquire international work experience. The last few years the world has become smaller, it's becoming easy to be in contact with people from all over the world. **The students who are going abroad is increasing**, almost 25% of the Dutch students go abroad during their study.

Knowledge about the world

To go abroad you need knowledge about the world, the country and the people's habits and culture. Besides that, you need to know what to expect. Think about the three countries you chose for the registration assignment. What do you really know about those countries? Are you ready to go for six months to one of those countries?

Are you innovative, open minded and inquisitive?

For this module, you need more than just interest in going abroad during or after your study. We want you to think outside the box and look at all the innovations in the world. There is so much innovation in this world, in so many different disciplines. Find the innovation in your ultimate study and work destination. Be open minded and inquisitive to find your ultimate destination, we want you to take a step further. We want you to look further than just the student life or the city. We want you to push yourself to find that place that is leading in your discipline.

1.2 Module schedule and deadline

Data:

Block B: Mondays evening 18.00 till 20.30 hrs, face to face

Session 1	Introduction	November 9
Session 2	Market 1	November 16
Session 3	Market 2	November 23
Session 4	Market 3	November 30
Session 5	Market 4	December 7
Session 6	Market 5	December 14
Session 7	Concluding session	January 4 (2027)

June 2: hand in your portfolio

- Send your portfolio via email before **January 10th (17:00 hrs)**. If this isn't achievable, you can try to get a delay.

1.3 Structure of the module

1.3.1 Seven sessions

The module consists of a start-up meeting, five presentation markets and one final presentation meeting. Students will organise their own presentation market. In between, everybody will work on assignments. At the end of the module you will hand in all your assignments and your general reflection.

The module will start with a **start-up meeting**.

In this first meeting, we will start with some practical information about the added value of this module, the information you'll need to make the assignments and the presentation markets. After that we will start with a world café, this is where you will meet the fellow students you're going work together with. In pairs you'll work on the presentation market, the country you'll work on is one of the countries you preferred in your registration assignment. In this meeting, we will announce the schedule of who will organize the presentation markets.

The other **five meetings** will be the **presentation markets**.

This is where the journey starts. When you're organizing the presentation market you'll also make an assignment for your fellow students. The students who aren't giving a presentation market expected to make the preparation assignments.

Besides the presentation market and the preparation assignments you designed, you'll also make a travel magazine.

The last meet-up will be a **concluding meet-up**.

After the presentations markets we will come together one more time to reflect and conclude everything we've heard and learned. This last meet-up will answer the question: **what is your ultimate study- or work destination and why?**

5 Assignments

There are 5 different types of assignments

1. Organizing a presentation market (1,5 hour per presentation market).

The sessions will be staged as a travels fair, with different countries each time. You and your fellow students will organize a presentation market in small groups. In these presentation markets you will address two parts:

- **Theoretical part (20 minutes):**
 - Present your main insights based on the readings of the articles in the Literature section (5 minutes).
 - Find a new article/video/podcast on cross-cultural competence and present the main insights (10 minutes).

- Present the cultural model used for the cultural analysis and why did you choose for this one (5 minutes)
- **Applied part (70 minutes)**
 - show your fellow students **what to expect in each country in terms of national culture, work culture and education culture (in your discipline/profession) and other relevant subcultures**. For the **cultural analysis** you will need to **use a cultural model** and the insights from **the articles** you presented.
 - You also provide information about **politics and laws** of the country.
 - **Provide info information about innovation(s) in your own discipline in that country**

2. Making your own 'Study Planet' (travel magazine)

to bundle all the information about your country, you'll have to make a travel magazine, the "StudyPlanet". In this magazine there are a few mandatory subjects. The mandatory subjects are the **culture (including cultural analysis), work- and study life, an innovation in the discipline** you choose and you'll have to reach out to a **professional** who has or still works in the country you choose and interview him or her. **Every individual student** has to reach out to a professional and do an interview. (<https://www.jilster.nl/online-magazine-maken>).

Make sure that you reach out to the professionals in time.

3. Making the preparation assignments

Before every presentation market:

- If you present:
 - Write down your assumptions about the country you will present before you start your research
 - Read the articles specified in the Literature part (1.8) and prepare a short presentation of the insights
 - Choose a new article/video/podcast regarding the cross-cultural competence and prepare the presentation of the insights
 - Choose and prepare the cultural model you want to use for the analysis
- If you attend:
 - Write down your assumptions about the country to be presented
 - After that, read the Study Planet that your fellow students have made.

After the presentation market:

- If you present:
 - Reflect on how your presentation went
 - *What did you learn about the country? How is this different from what you expected? How is this different from your own country?*
 - Reflection on the use of cross-cultural competence knowledge and the Cultural Model used: *to what extent was the model useful/ why?*
- If you attend:
 - *What did you learn about the country?*
 - *How is this different from what you expected?*
 - *How is this different from your own country?*
 - *What did you like/dislike about the country? Why?*
 - *What did you learn about cross-cultural competence and cultural models?*

4. The concluding assignments

At the end of this module we expect you to reflect on your journey throughout this module. We call it the 'learning journey.' You will present your insights as a:

- **Poster presentation** – sharing your insights with your colleagues in the concluding meeting (10 minutes):
 - o Which country would you like to go to and why?
 - o What are the main learning points for you in this course?
 - Theory
 - Countries/cultures
- (<https://www.canva.com/create/posters/>)
- **A written reflection document**

You will answer these questions:

- *What did you learn about the country you presented?*
- *What did you learn about the countries presented by your colleagues?*
- *How do these countries differ from your own country?*
- *What was the difference between your assumptions and the reality presented by your colleagues? Why (based on what) do you think you had those assumptions?*
- *What did you learn about the cross-cultural competences/models? Was the cultural model you used useful? Which were the advantages/limitations of the model?*
- *What is your ultimate study/work destination and why?*
- *What did you learn about yourself in this course (regarding the cross-cultural competence)?*

1.4 Results

Star(s)

The student can earn the 'international star' when fulfilling module requirement (see Appendix). The assignments and learning results need to meet the criteria of the international star. The lecturer will take care of the star-application.

Learning goals

You will learn about different cultures and professional disciplines, different cultural models and the cross-cultural competences. Know more about the latest international innovation in your discipline. Discover what professional international opportunities you have and work together with Dutch and international students from different disciplines.

Portfolio

To reach the development mentioned above, you make a folder with the following documents:

- A study planet (travel magazine)
- A presentation for the market, with poster and other objects, guest speakers
- The preparation assignments
- A concluding presentation by means of a poster
- A reflection document (learning journey)

1.5 Admission requirements

This module is for every student who studies at the HU.

The admission requirements are:

- You're in your second year or higher
- You've made the registration assignment

This module doesn't count as an elective.

1.6 Study load

The study load is approximately 5 ECTS. You won't get any credits when you'll finish this module.

Preparation assignment	19 hours
Attendance to the start-up meeting, 5 meetings and the concluding meeting	28 hours
Organizing one presentation market and the corresponding assignments	50 hours
Making your portfolio	12 hours
Reflection report "learning journey"	21 hours

140 hours

1.7 Didactics

The design of this module, the assignments and accompaniment are based on the success factors for honours education (Wolfensberger, M.: Teaching for Excellence). For this module that means:

- In-depth and broadening theory's
- Autonomy in assignments (own (intrinsic) goals and self-motivation)
- Authentic learn assignments (real life)
- Facilitating experimenting from theory
- Developing an own vision
- platform for (inter)active learning, community-formation

This module is following on the vision of the HU on honours and on the education (innovation).

- Development to a leading professional
- Creating value by using products in the discipline or society
- (partly) Personalized learning, at which the student makes his one choice in terms of the teaching material
- Link to the work field
- Activating work forms

1.8 Work forms

- Attendance to the start-up meeting
- Attendance to the 5 market meetings
- Attendance to the conclusion meeting and doing your final presentation
- Self-study about the chosen country
- Designing and making the products you need for the presentation market (Study planet)
- Organizing the presentation market, inviting the guest speakers
- Write a reflection

1.9 Literature/ material

Literature for preparation:

- Read 'Culture-general competence: Evidence from a cognitive field study of professionals who work in many cultures' Chapter 1.2 and its sub chapters by Elsevier. See link: <https://www.globalcognition.org/wp-content/uploads/articles/rasmussen-IJIR15-culture-general-competence.pdf> and make some notes
- Read 'why cross-cultural competency is among the most important skills of the future' by Tim Retting (Medium). Link: <https://medium.com/@rettigtim/why-cross-cultural-competency-is-among-the-10-most-important-skills-of-the-future-c128226ee8c1> and make some notes

In addition:

- Students will choose and present one article/video/podcast regarding the cross-cultural competence
- Students will choose and present a cultural model which will be used in the cultural analysis of the country of choice

1.10 Assessments

There are several test moments in this module.

- Organizing a presentation market
- The other material such as the study planet
- Active attendance at the meetings
- The reflection and end presentation. **For the exact content of the end assignment, you can find the assessment form in the appendix.** Be aware to mention your name, student number, study and put all the assignments in one document.

The level of complexity and autonomy are in relation with the development for you as student, as with the expectations we have for you. To meet the Honours level, we handle the next door level as a measure. So if you're in your first year of study, you'll be measured to a second year of your study. If you're in your second year of study, you'll be measured with a third year study level and so on. When you're in your last year of study you'll be measured to an 'above bachelor level.'

When you don't not reach the wished level set for you, there will be a resit. You'll get the chance to deliver any missing pieces of your assignment and/or have an additional talk with a teacher in which you'll discuss clarifying/deepening topics on the matter.

Appendix

1. Instruction organizing a presentation market
2. Interview guide
3. The mandatory subjects
4. Assessment by the lecturer conclusion

1. Instruction organizing a presentation market (meeting 2-6)

In the first meeting we will appoint every student to a specific meeting in which they will organize a travel presentation market for the fellow students. When you're organizing your presentation market you'll have to take a few steps. The idea of a presentation market is that you'll show your fellow students why they should go to your chosen country. You can choose the subjects you want to talk about but there are also a few mandatory subjects (see chapter 4. The mandatory subjects).

- Start by collecting information about your country and the subjects.
- Read the articles on cross-cultural competence. Find a new article to present. Choose the cultural model for cultural analysis.
- Use culture model(s) in order to analyse the culture of the country
- Reach out to an international professional that has worked or still works in or chosen country.
- Interview this professional and use this as information for the presentation market.
- Start to filter the most important information for your presentation market.
- Make your own magazine. We call it the study planet (after the lonely planet), if you need some inspiration look up some lonely planet to see what your magazine needs to look like.
- Think about how you want to structure the presentation market (do you want to use a Power Point, video's or another presentation form you like, be creative!)
- The presentation market has to be one and a half hour so make sure you've got different work forms. Make a scenario for the one and a half hour.
- Don't forget to send your magazine (in PDF) to your fellow students (when you finish your magazine you can download it to a PDF). 4 days in advance!
- Make sure that everything is ready before your presentation market starts (decorate your room in the style of the country, create an authentic look and feel, even show little snacks and drinks).

2. Interview guide

For the interview, it's important you mention the mandatory subjects and your own subject. To help you start we've made a short interview guide, that you can use during your interview. You have to come up with your own questions, the questions from the interview guide are quite general. You need to bring in some depth.

Culture

1. If you would describe the culture in (name of the country), how would you do that?
2. What can you tell me about the daily life in (name of the country)?
3. What is the most important value that represents (name of the country) for you?
4. Are there a lot of sub-cultures here?
5. What kind of sub-cultures are there?
6. How do people communicate in (name of the country), are they direct or not?
7. Are many people in (name of the country) religious? What kind of religion?

Work- and study life

1. What kind of organization structure is common in (name of the country)? (think about horizontal or vertical structures, is there much hierarchy?)
2. What does the work culture look like in (name of the country)?
3. How is the women participation in (name of the country)?
4. How is the social support system in (name of the country)?
5. Is there a lot of unemployment here? How come?
6. What kind of education system do you have in (name of the country)?
7. Where did you study?
8. How did you experience the time as a student?

3. The mandatory subjects

Culture

Because this module is about going international, it's important that you learn more about the country. When analysing the culture of the country, use culture model(s). Not only what kind of food they eat or language they speak, but we also want to know more about their values and habits and laws and politics. Or maybe the different values in different parts of the country. Find out what are important moments in their history. Try to get more depth in the way the people live, and compare it with your own culture. Make use of the cross-cultural competencies, and especially the cultural model you chose.

Work- and study life

When you're going international it's important to know how the systems works there. How is the social support system and are there a lot of jobs? Besides the systems it's also important you understand the work culture. Think about organization structures, the way of communicating or the way of working together. Find out more about how the people work and study.

An innovation in the disciplines of your choice

This is module is part of the social innovation programme, that's why you need to find an innovation in your discipline (an innovation per student). Learn more about it and show it to your fellow students. Explain to them why this innovation is so important.

4. Star assignment 'International star'

Star application honoursmodule Global Professionals

Student:			
Student number:		Education:	
Date:			
Course/ HP module:	Global professionals		
Honours Lecturer:	Dr. Cristina Chisalita		
Name of the honours teacher of your own education			

Star (please choose)	Star	Passed
Gedrevenheid		
Vakbekwame en reflectieve professional		
Internationaal Perspectief	V	
Innovatie en disseminatie		
Leiderschapskwaliteiten		
Vrije ster:		

* max. 1 star per module

Signature Honours Lecturer

End review: passed

Passed = the student has actively participated in this module and passed the honours level for the international star. Taking in account the study stage of the student.

MODULE CRITERIA

During the presentation market

Content	• Knowledge about country • Knowledge about chosen disciplines • Knowledge about their own culture • Knowledge about the cross-cultural competence • Insight in different cultures • Differences in cultures	V
Process	• Active role in the preparation and added value for the results • Active and open attitude during the giving the presentation market • Excellent presentation skills (clear way of speaking, enthusiastic, down to business, persuasive) •	V
Review = passed		

Active role during the meetings

Content	Noticeable addition of content	V
Process	Interactive participation to support the other students	V
Review = passed		

Organizing the presentation market (scenario, presentation form, and information movie)	V
Portfolio (the magazine, study planet, the interview guide, the research you did)	V
Final presentation (creative session / planning your global journeys ahead)	V
The reflection on honours level Reflection on the growth you made as a global professional, gaining the cross-cultural competences and comparing your own culture with the culture you studied. → important is that the student can show the growth he/she has made in being a global professional, the student will get the international star if this reflection meets the criteria of the international star.	V
Review = passed	